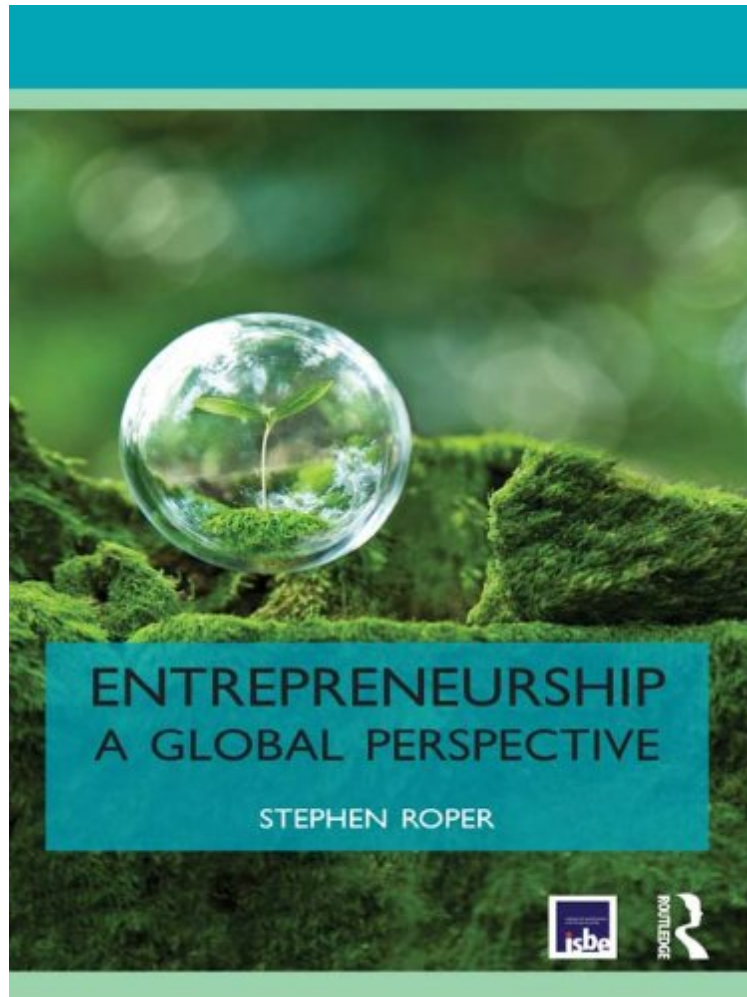


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Entrepreneurship: A Global Perspective (Routledge Masters in Entrepreneurship)

Stephen Roper

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Entrepreneurs exist in every country but the nature and level of entrepreneurial activity differs remarkably. Why is this? What shapes the level of entrepreneurial activity in each country? What defines entrepreneurial activity? As more and more teaching and research into entrepreneurship reflects its often international nature, the need for literature reflecting this grows. This concise new textbook provides an introduction to topics in entrepreneurship in a global context; focusing on how enterprise works across the world. Important topics such as financing, innovation and (anti)

social enterprise are discussed in detail throughout the text and examples and case studies are used to illustrate the application of different theoretical and conceptual approaches to entrepreneurship and the role it plays in developed, emerging and transitional economies. *Entrepreneurship: A Global Perspective* is suitable for both final year undergraduate and postgraduate courses in enterprise and is likely to appeal particularly to student groups with a strong international element.

'Truly global ndash; where others scratch the surface, Stephen Roper digs deep. This book draws on truly global research and examples. This makes learning about entrepreneurial processes even more exciting, while at the same time sensitizing us to the socially embedded nature of entrepreneurship.' Rainer Harms, University of Twente, the Netherlands 'Engagingly written, with key concepts explained, this impressive book examines the contextual nature of entrepreneurship. Illustrated with snappy case studies, if you are a student or a researcher interested in an up-to-date understanding of international entrepreneurship this is a book you should definitely consider.' Francis Greene, University of Birmingham, UK
About the Author Stephen Roper is Professor of Enterprise at Warwick Business School, UK. Stephen has published widely in the areas of small business, innovation studies and entrepreneurship policy with recent papers in *Small Business Economics*, *Research Policy*, *International Small Business Journal* and *Environment and Planning A*. He is a consulting editor of the *International Small Business Journal* and works regularly with the OECD on SME policy development.