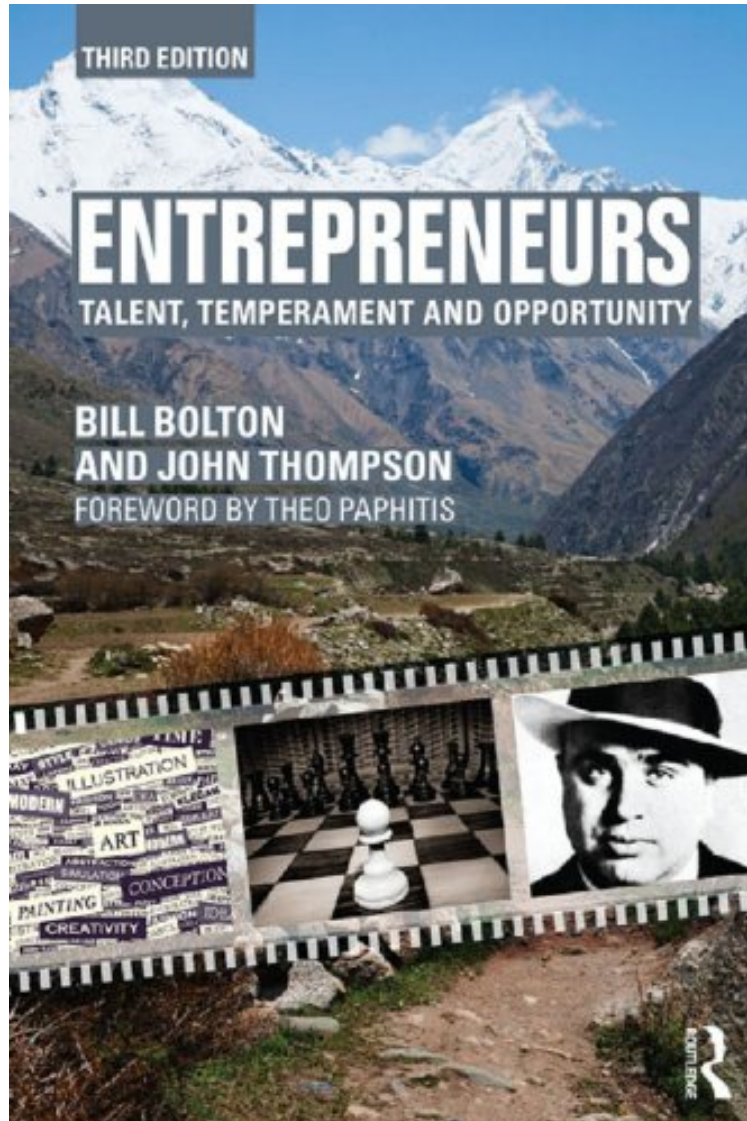


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Entrepreneurs: Talent, Temperament and Opportunity

Bill Bolton, John Thompson

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Bill Bolton, John Thompson : Entrepreneurs: Talent, Temperament and Opportunity before purchasing it in order to gauge whether or not it would be worth my time, and all praised Entrepreneurs: Talent, Temperament and Opportunity:

0 of 0 people found the following review helpful. A re-freshing approach to inspiring the rise of new entrepreneurs ... and their coaches By Peter J MELLALIEUI have used the previous two versions of this book to inform my course design for teaching and coaching entrepreneurs since 2001. The strengths-based approach is uniquely introduced and pioneered in this book. Understanding the strengths approach is vital for understanding how to blend and develop successful entrepreneurs and their teams. The diverse case studies of legendary, cultural, and 'dark-side' entrepreneurs

are a great place to begin dipping into this book. 0 of 1 people found the following review helpful. Mostly fluff
By David Mitchell
There are a couple of cool charts and useful things here. But much of the book is super short bios about entrepreneurs with only the pretense of structure. The bios themselves are strange. They appear to be taken from a children's encyclopedia except that they are full of typos. The Wright Brothers were in North Carolina not South Carolina.

If you have an interest in things entrepreneurial and wonder if you have what it takes to be a successful entrepreneur, then this book is written for you. Authors Bill Bolton and John Thompson offer a unique focus, seeing everything through the eyes of the entrepreneur. This refreshed third edition is split into two fascinating parts. Part I builds an understanding of the entrepreneur as a person based on the key factors of talent and temperament - a unique framework for understanding and exploiting entrepreneurial opportunities. The process of starting and growing a business and the infrastructure and environment in which the entrepreneur has to operate, are described in detail. Part II tells the stories of famous entrepreneurs including classic figures such as Henry Ford, through to social entrepreneurs and even anti-social entrepreneurs such as Al Capone! This insightful, empirically based, original take on the entrepreneur, and thereby entrepreneurship, provides students with a new and challenging way into the subject.

'This is a comprehensive and well researched treatment of the defining characteristics of the entrepreneur. Packed with real life stories of all types of entrepreneurs, it is an essential read for all those involved in nurturing entrepreneurial talent and supporting the new high potential businesses that are so critical for our future economic growth and prosperity.' Dr. Pat Frain, Founding Director of NovaUCD, University College Dublin, Ireland
'This text creates and updates a vital link between the authors' earlier seminal works. It provides students with a critical framework for self-evaluation and comparison, clarifies the terminology and key issues, and links the important areas of advantage, opportunity and strategy.' Mr. Barry Whitehouse, Senior Lecturer, Department of Marketing and Enterprise, University of Wolverhampton, UK
Praise for the previous edition: 'A consistent, comprehensive, well-researched book that is unique and original in its contribution to creating a thriving world of enterprise.' Dr. Donald Clifton, late Chairman of Gallup International Research and Education Centre and a past Chairman of the Gallup Organization
About the Author
Bill Bolton is an international consultant in enterprise development and entrepreneurship. He has held a personal UNITWIN (UNESCO) Chair in Innovation and Technology Transfer. He was the Founding Director of the St John's Innovation Centre in Cambridge and taught engineering at Cambridge University. Bill spent half his career in business and industry and half in academia. His other publications include: The University Handbook on Enterprise Development (1997) and jointly with John Thompson, The Entrepreneurs in Focus: Achieve Your Potential (2003). John Thompson is Emeritus Professor of Entrepreneurship at the University of Huddersfield, UK and, part-time, Professor of Social Entrepreneurship at Anglia Ruskin University, UK. He has also held visiting appointments in Australia, Finland and New Zealand. John has published a number of titles, including the seventh edition of his textbook Strategic Management: Awareness and Change which is soon to be published and he has written a number of journal articles, especially on social entrepreneurship. Both Bill and John have been involved in business start-ups in many countries over a number of years and they have interviewed a diverse range of entrepreneurs.