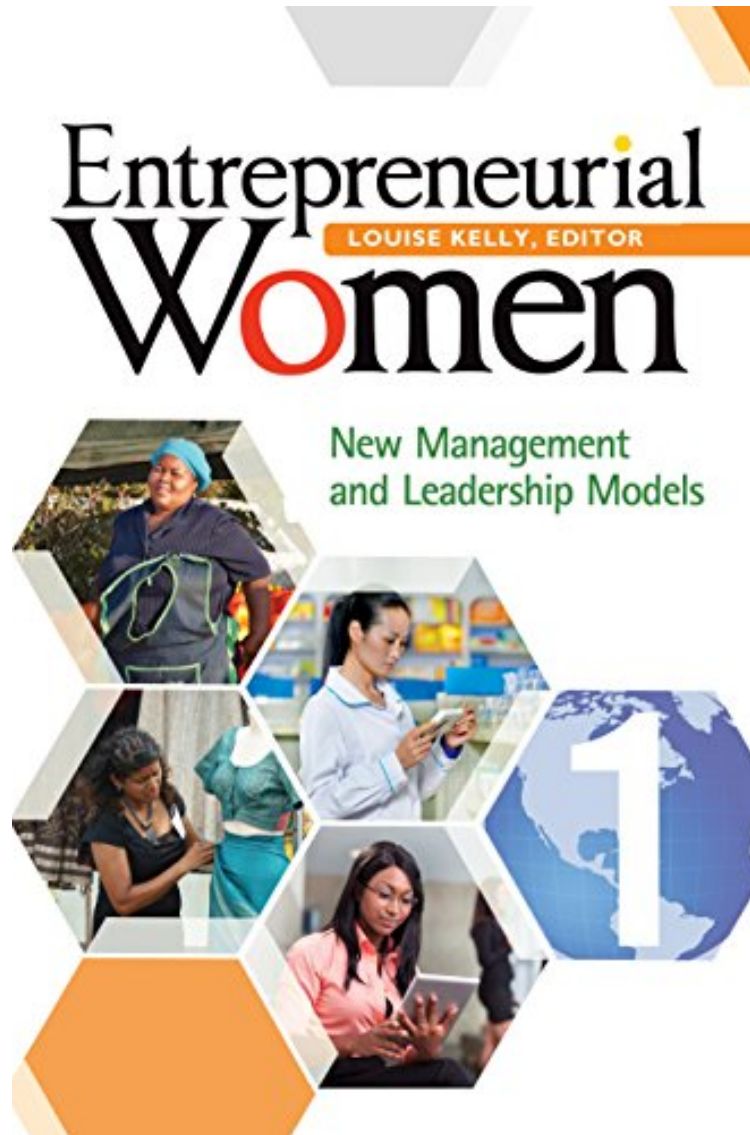


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About the Author Louise Kelly, PhD, is professor of strategy at the School of Management at Alliant International University, San Diego, CA.