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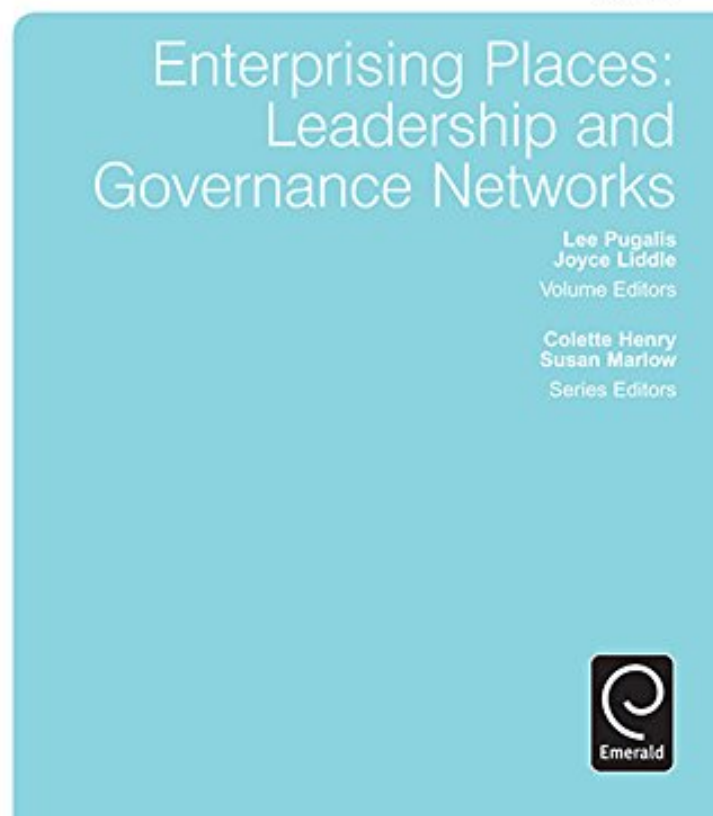
Joyce Liddle

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Joyce Liddle : Enterprising Places: Leadership and Governance Networks: 3 (Contemporary Issues in Entrepreneurship Research) before purchasing it in order to gage whether or not it would be worth my time, and all praised Enterprising Places: Leadership and Governance Networks: 3 (Contemporary Issues in Entrepreneurship Research):

Mobilising an enterprise surge in specific places has become the leitmotif of contemporary spatial interventions and state-sponsored strategies. Global economic shocks, rising demands for welfare services and public sector austerity measures are signifiers of the complex processes that have heightened public policy imperatives associated with 'enabling enterprise'. Consequently, the search for entrepreneurial synergies has intensified the need for devising mechanisms for delivering broader social, cultural, environmental, economic and political objectives. However, developing collaborative leadership necessary to mobilise diverse networks of actors that can implement strategies sensitive to the plurality of place is not a straightforward task: negotiating the generation of entrepreneurial synergies in places calls for alternative conceptual tools, and complementary policies. Using theoretical explanations and empirical analysis, the chapters critically examine the entrepreneurial turn of public policy and urban studies.

In this book, UK and European contributors in business, architecture, agricultural development, and rural sociology focus on the importance of place in entrepreneurial endeavors and strategies. Coverage encompasses urban as well as rural centers of creativity and entrepreneurship. Some areas explored include governance networks, experimental leadership practices, and the culture of enterprise. Numerous case studies are included. The book is distributed in North America by Turpin Distribution. --copy;2014 Ringgold Inc. Portland, OR (protoview.com)About the AuthorJoyce Liddle - Aix-Marseilles University, Aix En Provence, France Lee Pugalís - Northumbria University, Newcastle-Upon-Tyne, UK John Shutt - Harris Research Partnership, Ltd and Newcastle University, UK