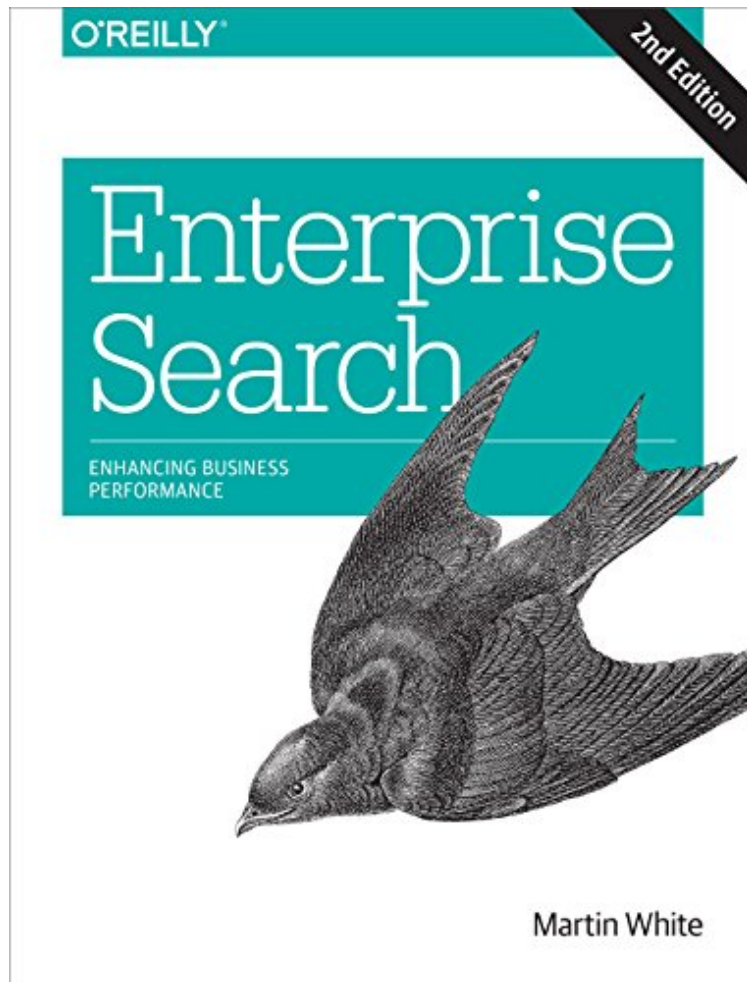


Enterprise Search: Enhancing Business Performance

Martin White

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How to specify and manage open source search development
How to manage SharePoint 2013 search
Methods to assess the business impact of search
Best practices in user interface design
The importance of search for websites
What to include in a search strategy

About the Author
Martin White is an intranet and information management strategy consultant, running Intranet Focus Ltd since 1999. He has been Visiting Professor at the Department of Information Studies, (now renamed the iSchool) at the University of Sheffield, and was elected a Fellow of the Royal Society of Chemistry in 2006 for his work in information management for the pharmaceutical industry.