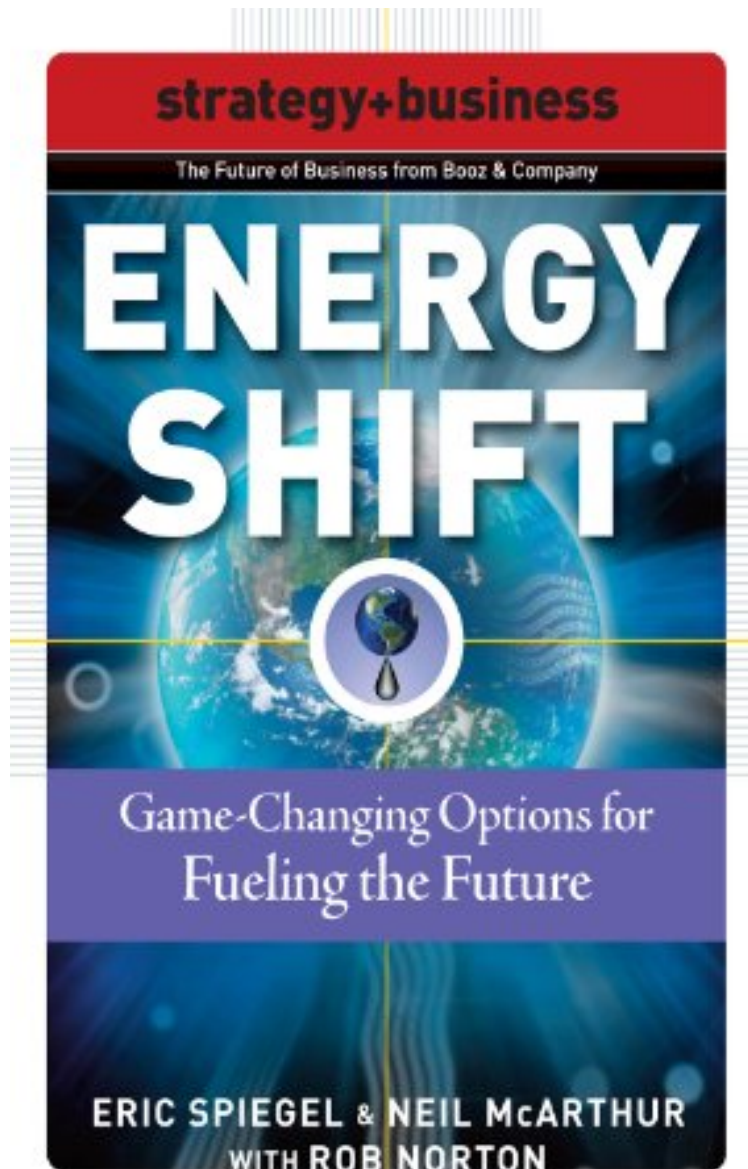


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Energy Shift: Game-Changing Options for Fueling the Future (Strategy + Business)

Eric Spiegel, Neil McArthur, Rob Norton

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Energy Shift: Game-Changing Options for Fueling the Future (Strategy + Business)*:

4 of 4 people found the following review helpful. *Energy Shift: Game-Changing Options.....*By Kamil M. Salamah
Certainly one of the best books written to date about this subject. It is easy to read, and takes the reader step by step in an unbiased manner: just the facts about the subject. I would recommend it to anyone who is not in the field and wants to LEARN in depth about where we are today, what options are out there and where each of these options are in terms of development, applicability, and economical feasibility. 7 of 11 people found the following review helpful. These guys don't have a clue
By P. Binner
I felt compelled to pen my first review because this book is without a doubt the worst written book on energy I've ever had the displeasure of dragging myself through. The book is disorganized, boring, without original thought and badly researched - these guys appear to know so little about current energy markets that they fill the book up with the opinions of others. To back up my fury page 136, paragraph 2 is the introduction to solar photovoltaic. In the same paragraph they mention that 30 million Chinese homes have their hot water heated by solar panels. This is incorrect. Many Chinese home owners heat their water with solar but they use solar thermal not photovoltaic! Basically the book is a waste of trees and these guys are energy charlatans. *Earth the Sequel* by Fred Krupp is a far more intelligent, worthwhile read
0 of 7 people found the following review helpful. Check the shipping time!!!
By Simone
I did not adequately read the shipping time which is my fault. It took a full 3 weeks for the book to arrive, the company uses the slowest shipping method possible. To me that is poor customer service. Be prepared to wait.

Transportation fuel and electric power prices, energy security, and climate change have been on every business leader's mind. Recent shifts in scientific knowledge, public awareness, and political will are causing governments to take meaningful regulatory and legislative action. And multinational corporations are factoring new realities and uncertainties into their strategies and operations. *Energy Shift: Game-Changing Options for Fueling the Future* is a one-stop resource for busy executives and senior policymakers who need a reliable, accessible guide to the big strategy questions surrounding energy. Supported by the latest studies, articles, and research conducted by Booz Company, *Energy Shift* is a visual guide that puts the most up-to-date information on the future of energy in a handy, easy-to-use format. It provides essential knowledge on the forces shaping the energy industry, alongside practical advice for making the tough decisions that leaders in all walks of life will face. *Energy Shift* helps you distinguish media-driven myths and misconceptions from the actual effects the energy crisis will have on a variety of businesses and organizations—from the smallest local enterprise to the largest multinational. Additionally, this forward-thinking handbook discusses the new opportunities that will arise for investors, corporations, and governments in such areas as Oil Coal Natural gas Nuclear energy Transportation alternatives, including biofuels, electricity, and hydrogen Renewable energy sources, including wind, solar, geothermal, and biomass Carbon reduction By 2030, the way the world uses energy will be massively transformed, and along the way there will be daunting challenges and abundant opportunities. The most savvy business leaders will be the ones already prepared to act, not react, using the information found in *Energy Shift*.

About the Author
Eric Spiegel is a Senior Partner in Booz Company's McLean, Virginia, office and leads the firm's work for global energy, chemical, and utilities clients. Neil McArthur is an Amsterdam-based Senior Partner, member of Booz Company's Global Executive Committee, and leader of the firm's business in Europe.