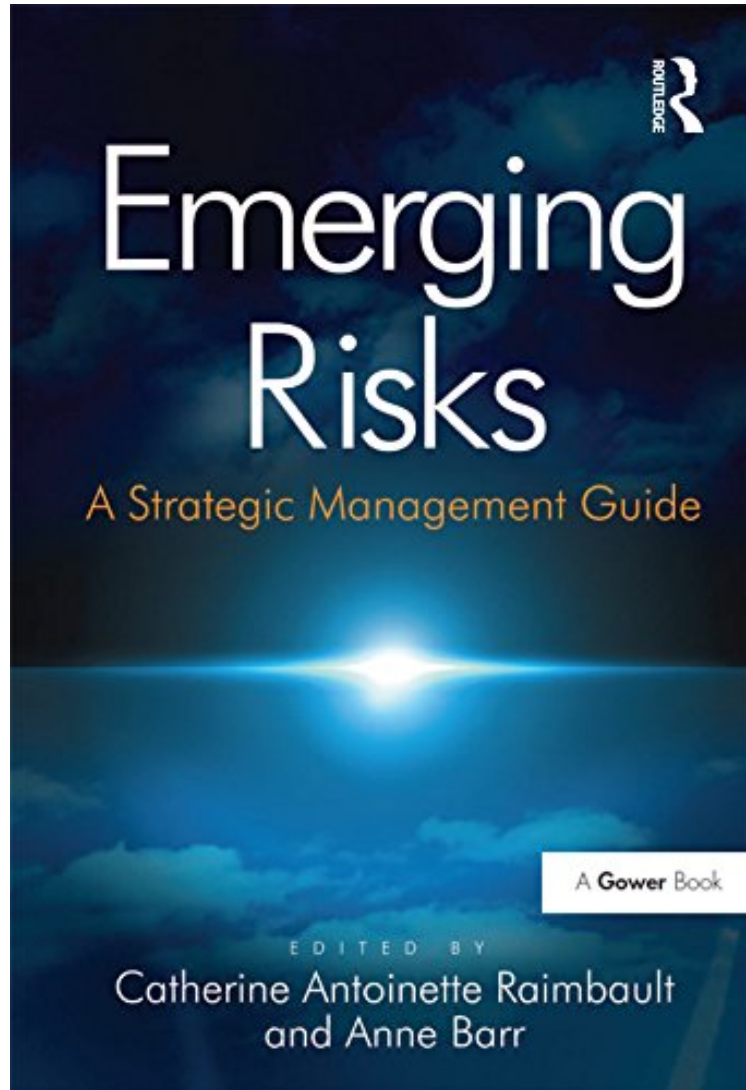


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## Emerging Risks: A Strategic Management Guide

*Anne Barr*

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**Anne Barr : Emerging Risks: A Strategic Management Guide** before purchasing it in order to gage whether or not it would be worth my time, and all praised Emerging Risks: A Strategic Management Guide:

For boards and executives, high-quality and transparent information is critical to allow effective decision-making. Emerging risks are increasingly challenging issues, both in terms of threats and growth opportunities; not least since the science pertaining to these risks tends to be contested. Emerging Risks: A Strategic Management Guide restores the constructive dialogue between the business professional and the expert/scientist community, essential if companies are to anticipate, plan ahead and exploit leading-edge ideas. It provides insights into some of the major emerging risks

of the 21st century and then guides organizations on how to approach and manage those risks proactively in the wake of new regulation, governance and enterprise-wide risk management. The topics covered include: nanotechnologies, covering the industrial revolution of the 21st Century; new information and communication technologies (NICT), discussing the infrastructure of the future; electromagnetic fields (EMF) and their debated health impact; chemical substances/REACH, a regulation with major economic and environmental stakes and an example of emerging risk management; biological risk and its on-going need for international surveillance; supply chain, a top management priority; and country risk, for which security and corporate social responsibility (CSR) are growing issues. The authors assess and propose a process for managing emerging risks and the strategies that need to be put in place, drawing on examples of best practice.

'...The book provides insights into some of the major emerging risks of the 21st century and then describes how organisations might approach and manage those risks proactively...This is an exciting book dealing with an exciting range of topics. The authors make a powerful case for business leaders to think deeply about the potential harm their enterprises might cause - and for the scientific community to aid them.' RoSPA Occupational Safety Health Journal  
'...chapters are highly informative, well sourced and very thorough in their review of current knowledge and literature. They provide an extremely useful resource to quickly understand key risk implications in each of the areas...' Risk Management Professional (IRM) '...a strategic view on the challenges posed by the development of new technologies and processes: on the one hand they are linked to opportunities which society must be able to benefit from, on the other hand attendant risks must be dealt with despite the fact that, in most cases, knowledge about them is lacking...Very relevant and timely choice of case studies. Marie-Valentine Florin, Managing Director, International Risk Governance Council (IRGC) 'In a most valuable blend of practitioner and academic perspectives, this text brings together a range of viewpoints on the topic of emerging risk. In so doing, this text provides a means for making our understanding of emerging risk more complete and avoids the pitfalls associated with suggesting a single 'right' way of understanding and managing emerging risk. With perspectives as wide ranging as nanotechnology and supply chain, this comprehensive text enables the reader to develop a multidisciplinary and holistic view of the origins and manifestations of emerging risk. In addition, the text provides a meaningful treatment of approaches and tools for appropriately managing emerging risk. The selection of chapters is thoughtful and sure to be of value to both the risk management and management practitioner alike, as well as to those who seek an understanding of the nature and significance of emerging risk.' Kathleen Locklear. University of Maryland, Graduate School of Management and Technology, USA  
About the Author Catherine Antoinette Raimbault, is a specialist in strategic and enterprise risk, founder of EurekaRisk Conseil, and a consultant in responsible innovation and management of emerging risks. Vice-President of CARM (Cercle des Associations en Risk Management), the French association of Associates in Risk Management, she became a key interlocutor of international networks through her strategic role in innovation and development with major Lloyd's brokers. Anne Barr is a consultant in risk management and liability risk engineering, founder of L.R.E.M Conseil. She has held senior positions in risk consulting and underwriting for major insurance and reinsurance groups. She is Associate in Risk Management and currently a member of the Liability Commission of the French risk managers association AMRAE.