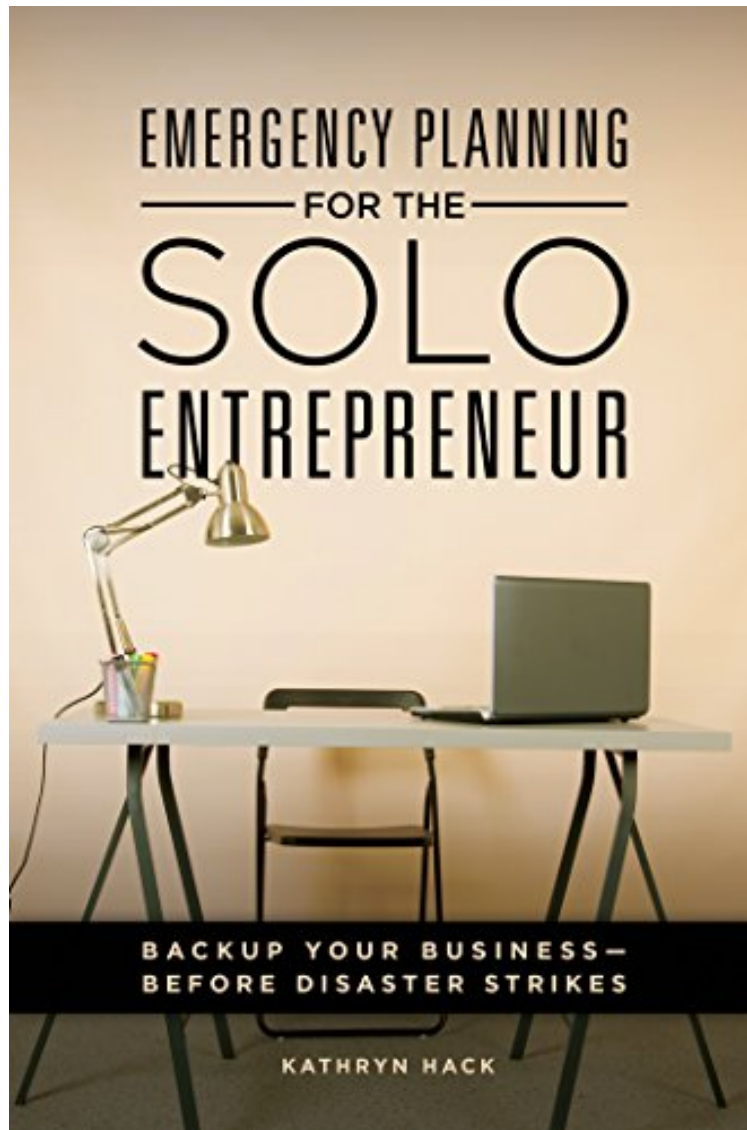


(Mobile book) Emergency Planning for the Solo Entrepreneur: Back Up Your Business—Before Disaster Strikes: Back Up Your Business—Before Disaster Strikes

Emergency Planning for the Solo Entrepreneur: Back Up Your Business—Before Disaster Strikes: Back Up Your Business—Before Disaster Strikes

Kathryn Hack

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0 of 0 people found the following review helpful. A must read for any entrepreneur regardless of how established your business may be. By Dr. Gayla S. Jackson Concise, organized and presented in a format that makes sense. No detail is omitted. While the intent of the book may be to support or prepare a "back up" plan for an established business; the information should be utilized to organize and implement an initial business plan. The author speaks from her heart as she came close to experiencing the very failure that she hopes to prevent by others.

The challenges facing a solo entrepreneur when calamity strikes are unique in the realm of disaster planning, and the only effective strategy for preventing a business failure after an unexpected major setback is have a clearly thought-out emergency backup plan. This book guides you to being 100 percent ready for the worst-case scenario. Asks a critical question: "How prepared is the average solopreneur to withstand a sudden crisis, like a serious medical emergency?", addresses the likely consequences of being unprepared, and provides a practical strategy for building an emergency backup plan Presents guidance for choosing a person or team of people to immediately step in and manage the business during a crisis Stresses the importance of building a comprehensive communication plan that serves to keep people informed on a daily basis Offers information for keeping computers and other vital equipment in good working order and protected from cyber attacks

"Kathryn Hack is a meticulous and powerful writer. Reading her book is like having a personal coach, asking critical questions and making sure you analyze your business so that everything is in order from taking stock of the thousand odds and ends that comprise each solo entrepreneur's business, to the vision statement that helps others understand what the business was set up to do. I feel like I have just been given the keys to liberating myself from the cloud of doubt we all secretly feel about the fragility of life. Having everything organized for unforeseen events should be the nature of our existence." (Carolyn Scott, award-winning documentary filmmaker (Texas Gold), environmental educator and activist, and founding partner of Cool Planet Labs) "I've worked with thousands of entrepreneurs as a trainer and coach, and have seen firsthand how an unexpected crisis can ruin a business and a life. But it doesn't have to be that way. Whether you're about to start, grow, or reinvent your business, Kathryn Hack gives you a step-by-step system to follow so you have one less threat to worry about as an entrepreneur. This book is not just a must-read, it's a must-implement!" (Michael Robert Moore, entrepreneurial thought leader, international trainer and coach, and creator of the Significant Entrepreneur Blueprint) "Kathryn Hack has given the Solo Entrepreneur the perfect guide to the how, why, who, where and what of creating their business. The information is spot on and the way it is delivered makes it both helpful and easy to follow. Kathryn has provided the best guidebook available . . . OUTSTANDING!" (Terri DeBoo, Terri DeBoo Ideas@Work, Business Growth Advisor) "Kathryn Hack is a meticulous and powerful writer. Reading her book is like having a personal coach, asking critical questions and making sure you analyze your business so that everything is in order from taking stock of the thousand odds and ends that comprise each solo entrepreneur's business, to the vision statement that helps others understand what the business was set up to do. I feel like I have just been given the keys to liberating myself from the cloud of doubt we all secretly feel about the fragility of life. Having everything organized for unforeseen events should be the nature of our existence." (Carolyn Scott, award-winning documentary filmmaker (Texas Gold), environmental educator and activist, and founding partner of Cool Planet Labs) "I've worked with thousands of entrepreneurs as a trainer and coach, and have seen firsthand how an unexpected crisis can ruin a business and a life. But it doesn't have to be that way. Whether you're about to start, grow, or reinvent your business, Kathryn Hack gives you a step-by-step system to follow so you have one less threat to worry about as an entrepreneur. This book is not just a must-read, it's a must-implement!" (Michael Robert Moore, entrepreneurial thought leader, international trainer and coach, and creator of the Significant Entrepreneur Blueprint) "Kathryn Hack has given the Solo Entrepreneur the perfect guide to the how, why, who, where and what of creating their business. The information is spot on and the way it is delivered makes it both helpful and easy to follow. Kathryn has provided the best guidebook available . . . OUTSTANDING!" (Terri DeBoo, Terri DeBoo Ideas@Work, Business Growth Advisor) About the Author Kathryn Hack is a solo entrepreneur and the founder of Tiger Communications, a commercial print brokerage in business since 1999.