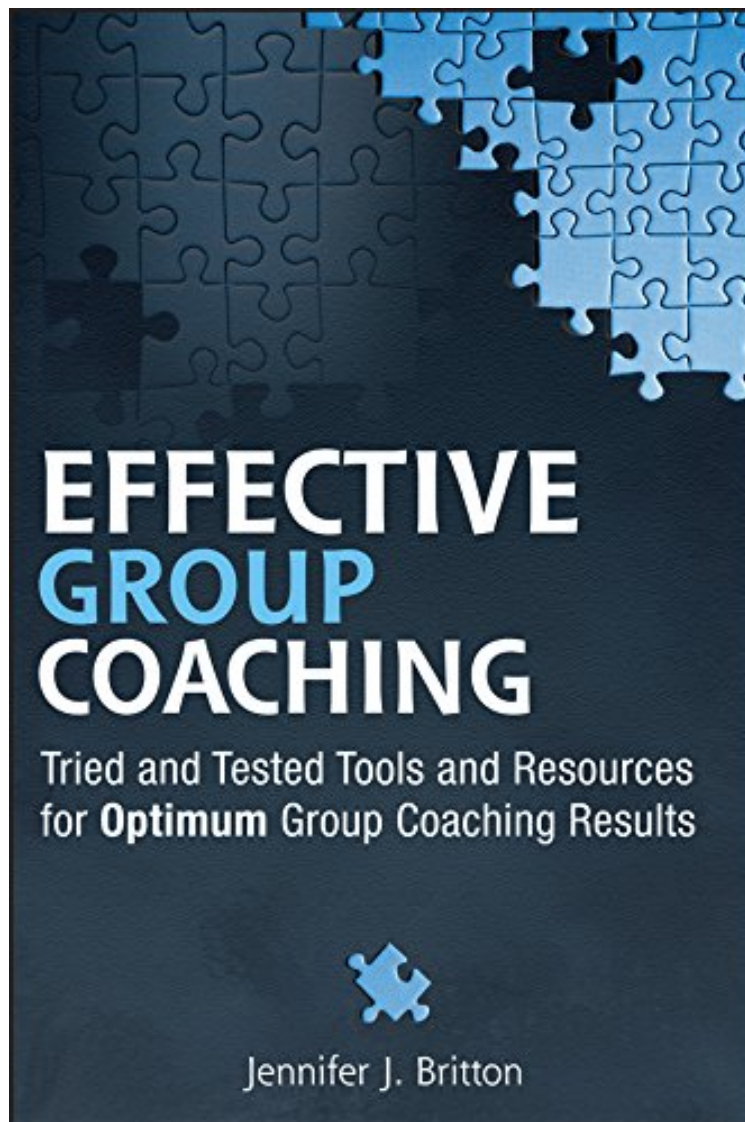


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Effective Group Coaching: Tried and Tested Tools and Resources for Optimum Coaching Results

Jennifer J. Britton

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Jennifer J. Britton : Effective Group Coaching: Tried and Tested Tools and Resources for Optimum Coaching Results before purchasing it in order to gage whether or not it would be worth my time, and all praised Effective Group Coaching: Tried and Tested Tools and Resources for Optimum Coaching Results:

2 of 2 people found the following review helpful. Great resource for coaches who want to expand their reachBy Juan Flores ZunigaOne of the best handbooks to fully understand the scope of group coaching and start doing it in addition

our 1 on 1 individual coaching practice. Mrs. Britton offers a case in favor of group coaching to reach more clients and serve them well taking advantage of group dynamics and effective exercises to develop skills, competencies and promote real growth in clients. The book is full of excellent examples, good practices and proper coaching skills for the group setting. Buy the printed version if you plan to apply the book lessons, the kindle version is messy. 4 of 4 people found the following review helpful. Terrific resource as you expand your practice from individual to group coaching.

By Ray Oaktown As a professional coach, I was looking to ground myself in best practices before expanding my practice to include group coaching. This book really did the trick for me. It's chock-full of straightforward advice and planning tools, covering all the basics I needed to expand my practice from individual to group work. I highly recommend this and Britton's follow-on, which covers team coaching as well. 11 of 11 people found the following review helpful. This book is a gold mine!

By Jennifer Bailey This book is a gold mine! In addition to useful information and insight about adult learning and group dynamics, Britton shares a tremendous amount of practical information about how to launch an effective group coaching program. She offers a wealth of nuts and bolts--from designing a group program, to deciding on the right delivery format, to effective marketing practices. An excellent resource for those looking to add group coaching to their offerings. It helped me launch my first group coaching program with full attendance and a fantastic outcome for participants!

Group coaching is rapidly becoming the preferred coaching option for businesses and individuals. *Effective Group Coaching* is a practical, resource rich, hands-on guide for the group coaching facilitator in one of the fastest growing new disciplines. Organizations, community groups and individuals are discovering that group coaching is an exciting and sustainable model and process for learning and growth. Written for internal and external coaches, HR professionals, trainers and facilitators wanting to expand their work into this area, this book provides tested methodologies and tools and tips. Both new and seasoned coaches will find the book a practical roadmap and go-to guide when designing, implementing and marketing their own group coaching programs. Case studies highlight how group coaching programs are being delivered globally through corporate and public programs, virtually and in person. Also, the author's dedicated web site offers resources and articles available for downloading.

From the Inside Flap **EFFECTIVE GROUP COACHING** The fast-growing field of group coaching is attracting coaches, trainers and facilitators to its fold to meet the increasing demand of organizations that see the enhanced learning, efficiencies and cost-savings that group coaching offers. Jennifer J. Britton was an early adopter and wrote *Effective Group Coaching* to provide an understanding of the methodology, tools and resources to coaches and trainers who wish to expand into this field or deepen their experience. *Effective Group Coaching* is a valuable primer and reference guide that addresses these key points: What is group coaching and is it right for you? What is the business case for group coaching? The dynamics of group learning The core skills and best practices of group coaching How to design your own group coaching program Delivery options: tips for in-person and virtual offerings How to market your group coaching program The logistics of implementing and running your program A tool kit of exercises you can adopt for your group coaching program *Effective Group Coaching* is bursting with how-tos, checklists, takeaways and enlightening real-life experiences from some of North America's top group coaches. It is a hands-on, comprehensive and practical volume that will prove indispensable for coaches, trainers, facilitators and HR professionals who want to incorporate group coaching as a primary methodology to elevate learning and productivity in the workplace.

From the Back Cover From the Introduction to *Effective Group Coaching*: Over the last few years, economic realities and client requests have propelled group coaching to become one of the most quickly evolving areas of the coaching profession. Moving out of its early adopter days, group coaching is starting to become recognized as a subdiscipline of coaching by coaches and clients, organizations and individuals alike. This book provides a foundation and practical perspective on group coaching—what it is and how it differs from one-on-one coaching and training, and includes ready-to-use tips and resources for coaches/practitioners in the development, implementation, and marketing of their own group coaching programs. Highlighted in this book are case studies from coaches who are undertaking this work with widely diverse groups around diverse topics. Written for coaches (both internal and external), HR professionals, trainers, and facilitators wanting to expand their work into this area, this book provides tested tips and tools. New and seasoned coaches will find *Effective Group Coaching* a practical road map and go-to guide when designing, implementing and marketing their own group coaching program. What coaches are saying about *Effective Group Coaching*: "In *Effective Group Coaching*, Jennifer Britton takes you through the process of group coaching essentials from start to finish. No matter where you are on the continuum of experience with group coaching, Jennifer provides insights, ideas, stories and exercises that will stimulate your imagination. You will be inspired to create dynamic groups and rise to greater heights with your work." Marlena Field, PCC, CPCC, Body-Centered Coach Trainer www.BodyMindSpiritCoaching.com "Jennifer Britton has taken her many years of group coaching experience and extensive knowledge and concentrated it into this rich handbook. In *Effective Group Coaching* you will find everything from the must-have tools for every effective group coach to valuable online resources and the how-to's to facilitate effectively in a virtual coaching world. Once you become immersed in this book, you will want to keep it by

your side." Leslie Bendaly, Leadership Coach, Author and Principal, Kinect Consulting Group
www.2Kinect.com

About the Author Jennifer J. Britton is the founder of Potentials Realized, a Canadian-based performance improvement company. Jennifer works with groups, teams and organizations in the areas of leadership, teamwork, and business success. Her global clients include government, corporate and non-profit sectors, from financial services to education and health care. She also offers a range of group coaching programs and retreats for the general public. Jennifer fuses her rich experience as a former global program manager with the UN, experiential educator, coach and workshop leader. She has delivered group programs in over eighteen countries in the last twenty years. Since early 2006, her Group Coaching Essentialstrade; program has supported hundreds of coaches in the creation and implementation of their own group coaching programs. Accredited as a PCC with the International Coach Federation, Jennifer was originally trained and certified by the Coaches Training Institute as a CPCC. She has also completed advanced coach training in the areas of ORSC and Shadow Coaching. Jennifer is also a Certified Performance Technologist (CPT) and Certified Human Resource Professional (CHRP). She holds a Masters of Environmental Studies and a Bachelor of Science in Psychology.