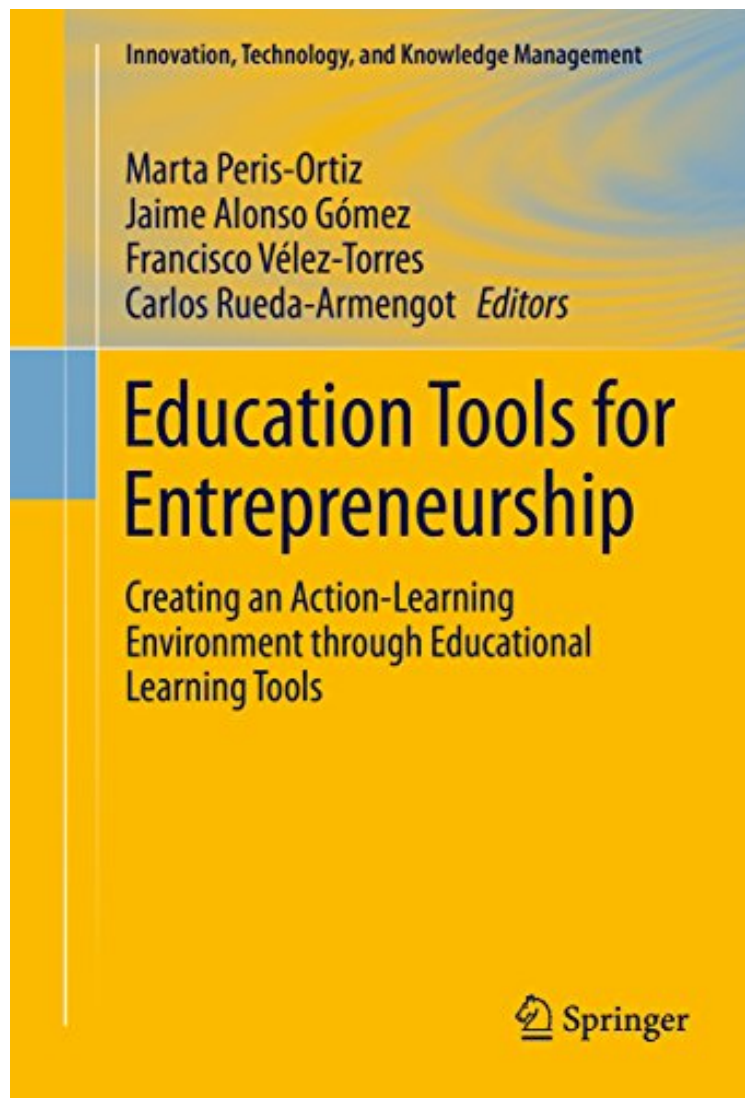


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## **Education Tools for Entrepreneurship: Creating an Action-Learning Environment through Educational Learning Tools (Innovation, Technology, and Knowledge Management)**

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Knowledge Management):

This book examines education in entrepreneurship through an action-learning environment that uses educational innovation tools. It explores various education tools, technology tools and pedagogical methods being implemented into university curriculums around the world. Entrepreneurship in society is rapidly gaining popularity as entrepreneurial activities aimed to create social value are fundamental in the development of an innovative, sustainable economy. This notion has been encouraging universities to incorporate entrepreneurship-related competencies into the curriculums of almost all subjects. Thus, developing an action-learning environment with educational innovation tools, technology tools and pedagogical methods is becoming increasingly important to universities. Students must be fully prepared to face the many challenges in the world and to help develop an innovative and sustainable economy. Universities should therefore promote active learning through innovation so that students can become active participants in their learning. Featuring contributions and case studies from academics, researchers and practitioners from around the world, the book provides international perspective into entrepreneurship education and innovation.

From the Back Cover This book examines education in entrepreneurship through an action-learning environment that employs various education tools, technology tools and pedagogical methods being implemented into university curriculums around the world. Entrepreneurship in all of its aspects, connotations, and applications has undoubtedly become a major force for new and sustainable wealth creation in both emerging and developed economies. This notion has been encouraging universities to incorporate entrepreneurship-related competencies into the curriculums of almost all subjects, as researchers, educators, and administrators alike acknowledge that students must be fully engaged and prepared to thrive in a society increasingly defined by innovation. In this context, the primary challenge consists in how to inspire or work beyond the mental limits in the classroom; to determine which learning platforms are required or useful to unlock and stimulate creativity and eliminate the human aversion to failure. Featuring contributions and case studies academics and practitioners across a wide spectrum of learning environments, the authors address such fundamental questions as: Can educators teach entrepreneurship? Can universities teach that failure may be a necessary part of this process? Is the education or the conditions created in the surrounding environment the key factor? Is there an entrepreneurial education tool or methodology that could help students to develop an entrepreneurial attitude or mind-set? This book confirms that education is a positive response to all of these questions, and serves as a tribute to the professors and academic institutions that envision entrepreneurship and innovation as a new driving force for global education and development.