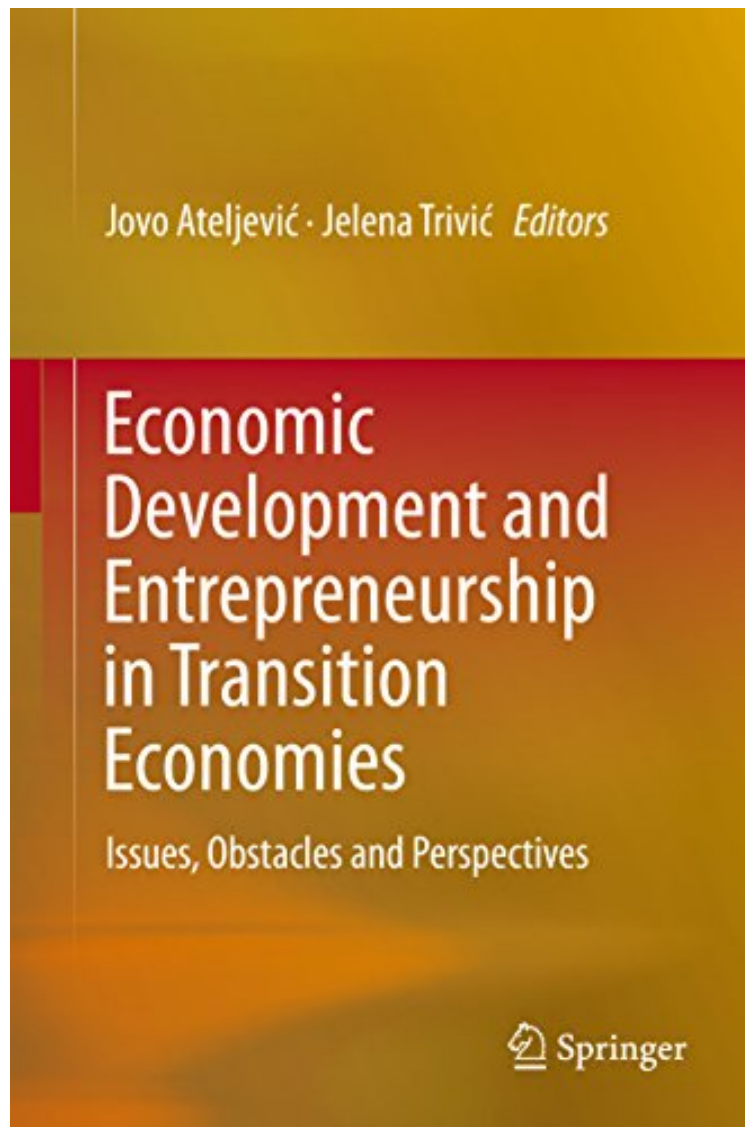


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About the Author Jovo Ateljevic, PhD, full professor at the Faculty of Economics University of Banja Luka, has been an active researcher in a number of areas – Entrepreneurship and SMEs, Economic Development, Management strategy and Tourism. An important feature of his research has been collaborative, team-based and international (New Zealand, USA, UK, Germany, Japan, and Southeast Europe). His research output appears in a number of international journals and books. He has been involved in many research /consultancy projects worldwide including the UK, New Zealand, Ukraine, Moldova, Western Balkans countries. In the last two decades, he has supervised MAs, PhDs, and taught modules in general business/management studies in both undergraduate and post graduate programs in New Zealand (Victoria University of Wellington), the UK for 7 years (Stirling University), Serbia (University of Belgrade), University of Banja Luka and several other major universities in Bosnia and Herzegovina. Prof. Ateljevic is also the founder of the REDETE conference.