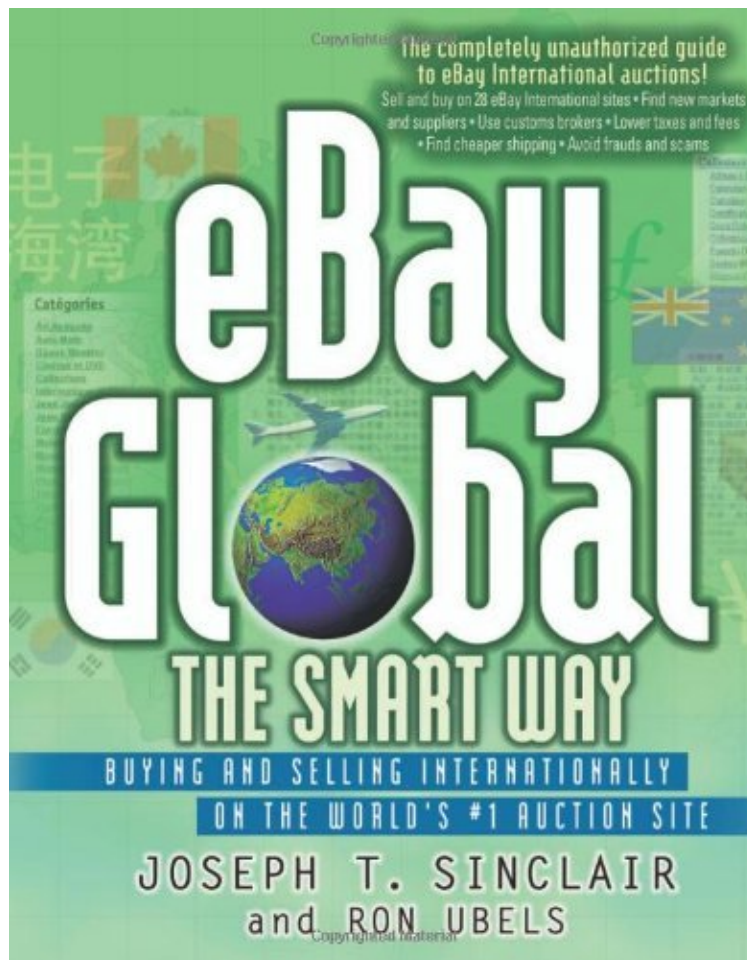


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eBay Global the Smart Way: Buying and Selling Internationally on the World's #1 Auction Site

Joseph T. Sinclair, Ron Ubels

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Joseph T. Sinclair, Ron Ubels : eBay Global the Smart Way: Buying and Selling Internationally on the World's #1 Auction Site before purchasing it in order to gage whether or not it would be worth my time, and all praised eBay Global the Smart Way: Buying and Selling Internationally on the World's #1 Auction Site:

Buying and selling on any of the many international eBay sites opens up a huge range of possibilities for American users. The globalization of eBay -- with 28 sites worldwide -- offers vast new markets for American merchandise overseas, as well as the opportunity to buy items globally with the aim of selling them profitably in the U.S. But along with these opportunities come new questions: Do you need a license to buy and sell internationally? How do you set prices, handle cultural differences, and arrange shipping? And how do you determine which markets are most likely to

benefit you? eBay Global the Smart Way shows readers how they can operate safely and profitably, offering in-depth and accessible information, and step-by-step instructions on topics including:

- * Marketing to customers in foreign countries
- * Ensuring quality
- * Using customs brokers
- * Making payments to foreign vendors
- * Finding economical shipping
- * Avoiding credit card fraud
- * Avoiding product taxes
- * Handling the language barrier

Filled with the unique brand of practical wisdom that have made Joe Sinclair's other eBay books bestsellers, eBay Global the Smart Way helps readers take advantage of this huge new market, setting the stage for global success.