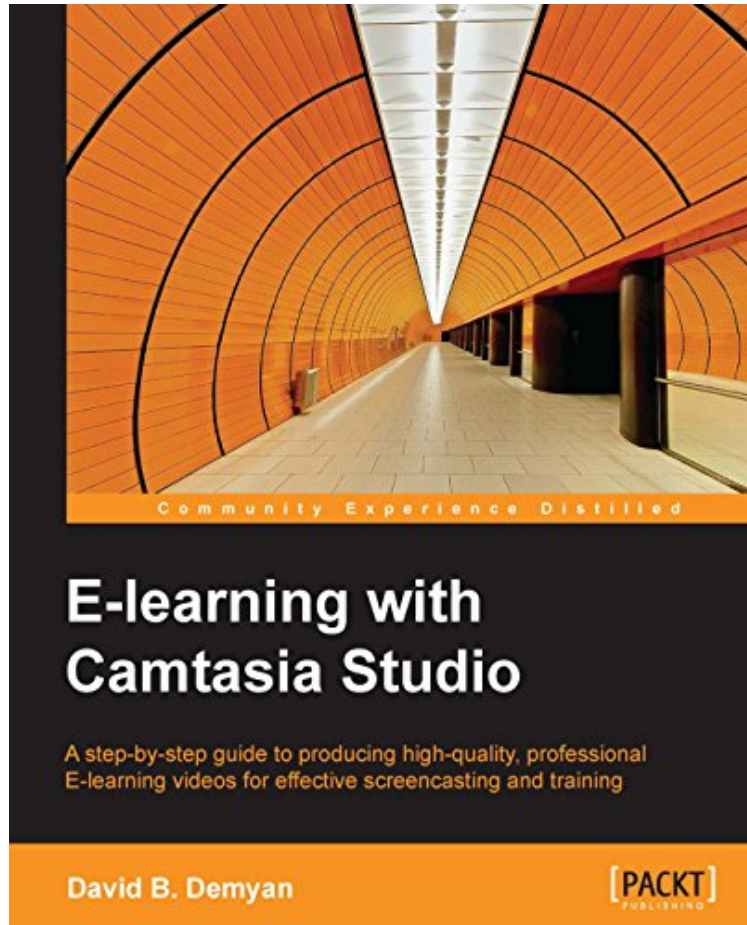


E-learning with Camtasia Studio

David B. Demyan

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A step-by-step guide to producing high-quality, professional E-learning videos for effective screencasting and trainingAbout This BookCreate planning and design documents to build an efficient eLearning development frameworkLearn the key factors needed to deliver your videos and quizzes standalone or within a learning management systemUse the included instructions and sample project to create your own high-quality finished eLearning videosWho This Book Is ForIf you want to educate people using video learning techniques, this book is for

you. Whether you are a teacher, a designer, or corporate learning staff and intend to deliver knowledge through videos, the exercises will benefit you, teaching the indispensable skills to produce and deliver effective educational content. No previous knowledge of Camtasia Studio or video production is required.

What You Will Learn

- Create a project plan that outlines all of the items needed to create an effective e-learning video
- Produce a storyboard and audio script that defines the content of your video
- Record video footage from the computer screen or other sources
- Enhance the video with edits for timing, special effects, and audio
- Add an effective quiz to measure users' understanding of the video content
- Deliver the finished video, either as standalone or as part of a learning management system

Get started using the planning tools outlined in the book

In Detail

With the advent of powerful Internet streaming technologies and growing adoption of e-learning as a medium for learning, Camtasia Studio is proving effective as a tool to demonstrate tasks and concepts visually. It delivers a high level of professional quality, enhancing the effectiveness of e-learning videos and the prestige of the video author. With this book, experts and new users alike will be led through a series of detailed tips and tutorials to design, record, edit, enhance, and deliver a stunning e-learning video that will work as a standalone or within a learning management system. By following through the examples, exercises, and screenshots in this book, you will gain thorough knowledge of creating and deploying your own video e-learning project in no time.

About the Author

David B. Demyan David B. Demyan is an instructional designer and screencast producer, busy delivering courses to organizations and developing e-learning materials for clients. Using Camtasia Studio since the early days of the product's release, he was hired by TechSmith to author the help system that accompanies the software. With each Camtasia Studio release, he gained expertise in using every feature. He has hosted training classes for industry, government, and educational organizations showing how to use Camtasia Studio to teach or inform. Over the past 10 years, he has specialized in e-learning consultation. As the owner of Spectorial Corporation, he produces and guides others in the creation of software system e-learning materials using rapid development tools, such as Articulate Storyline, Camtasia, Captivate, and Audacity. The author's unique Show me, Try it, and Quiz me approach to teaching has earned high praise from both clients and the e-learning industry. He offers hands-on training in using Camtasia Studio for e-learning, with this book as the primary text and additional resource. He can be reached at <http://www.spectorial.com>.