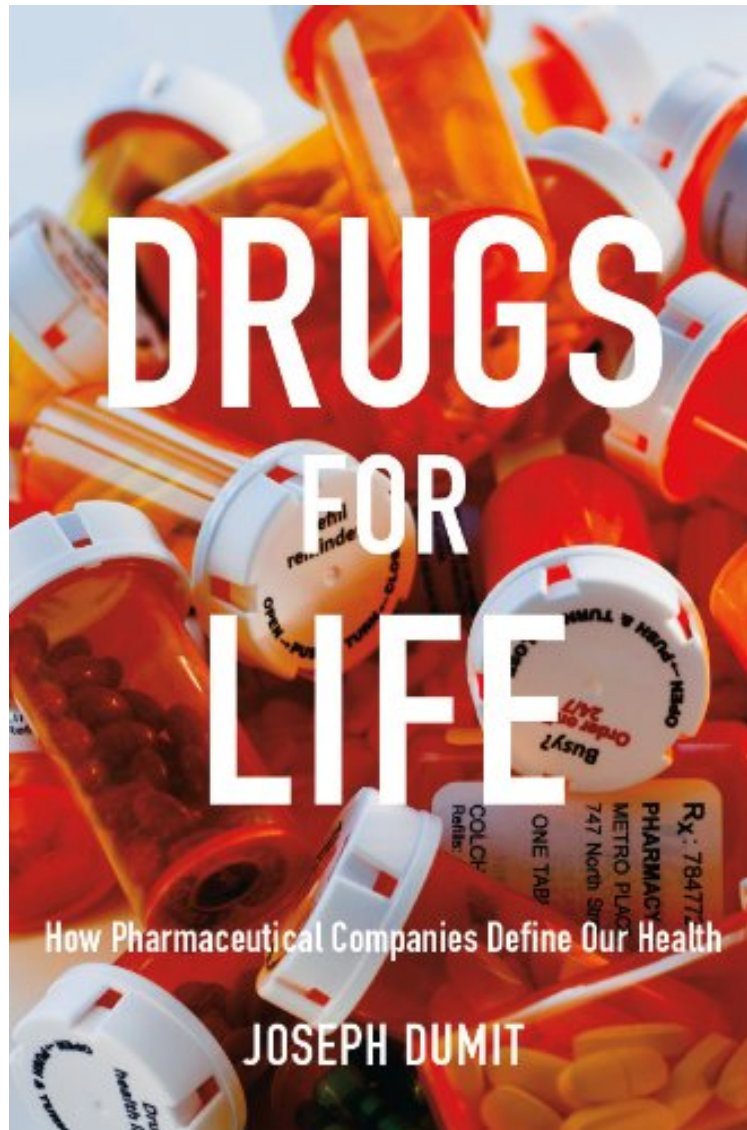


(Free) Drugs for Life: How Pharmaceutical Companies Define Our Health (Experimental futures)

# Drugs for Life: How Pharmaceutical Companies Define Our Health (Experimental futures)

Joseph Dumit

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**Joseph Dumit : Drugs for Life: How Pharmaceutical Companies Define Our Health (Experimental futures)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Drugs for Life: How Pharmaceutical Companies Define Our Health (Experimental futures):

22 of 23 people found the following review helpful. Radical, essential reading if you want to understand health and "health"By Leonore TieferAnthropologist Joe Dumit has written one of the most important and radical (going to the heart of things) books about health, marketing, medical research, and the pharmaceutical industry in recent decades. It

needs to be on the shelf of every follower of Angell, Abramson, Avorn, Greene, Cassels, Welch, Hadler, Healy, Brody, Conrad, Goldacre and all the other doctors, journalists and social scientists broadcasting wake-up calls about how our current social perspective on health has been hijacked and turned on its head. Even better than many of the others, Dumit explains how it came about that we no longer think of health as freedom from treatment, but think of health as getting treatment for asymptomatic risks that are somehow endangering our future. This new paradigm of health - permanent risk and permanent treatment - is a catastrophe, because we are, always, perpetually, at risk of dying, and therefore if research (by the ever-growing pharmaceutical industry) is directed at uncovering risks, it will always succeed and there will be no future but more life-long pill regimens, more self-diagnoses, more screens, more tests, more side effects, more false results, more expense, and much much more worry. And for what - precious little gain in longevity, symptom-free days, or genuine understanding of our minds and bodies. Seeing the obvious is the first step towards resistance and change, but we are deep in the pocket and it will be a long road out. Make your book club read this book!

3 of 3 people found the following review helpful. Pharma's plans for you: 5 drugs for each of us, taken for life  
By Jefferson Idealist  
A well written book that is a scholarly work. That says volumes for me. The book describes the culture of creating an artificial consensus about the entire structure of medicine, based on what pharmaceutical companies want to sell. Most devastating line in the book was the author's report of a pharmaceutical marketing executive stating the goal is to have everyone on at least 5 drugs for their lifetime. Thus the title: "Drugs for Life". We are not imagining that there is increasing influence on medical practice from big pharma. It's a feature, not a bug in their plans.  
0 of 0 people found the following review helpful. Five Stars  
By Marilena  
Perfect

Every year the average number of prescriptions purchased by Americans increases, as do healthcare expenditures, which are projected to reach one-fifth of the U.S. gross domestic product by 2020. In *Drugs for Life*, Joseph Dumit considers how our burgeoning consumption of medicine and cost of healthcare not only came to be, but also came to be taken for granted. For several years, Dumit attended pharmaceutical industry conferences; spoke with marketers, researchers, doctors, and patients; and surveyed the industry's literature regarding strategies to expand markets for prescription drugs. He concluded that underlying the continual growth in medications, disease categories, costs, and insecurity is a relatively new perception of ourselves as inherently ill and in need of chronic treatment. This perception is based on clinical trials that we have largely outsourced to pharmaceutical companies. Those companies in turn see clinical trials as investments and measure the value of those investments by the size of the market and profits that they will create. They only ask questions for which the answer is more medicine. *Drugs for Life* challenges our understanding of health, risks, facts, and clinical trials, the very concepts used by pharmaceutical companies to grow markets to the point where almost no one can imagine a life without prescription drugs.

"*Drugs for Life* is simply superb, a major accomplishment in the study of pharmaceuticals and their expanding relation to life itself. There is no recent scholarly work that attempts or accomplishes what Joseph Dumit does here, tackling the relation between big pharma and clinical epistemology in such a comprehensive and satisfying way. He deftly links critical debates across the life and human sciences, making an important and compelling argument on a matter central to contemporary public debate." — Lawrence Cohen, author of *No Aging in India: Alzheimer's, the Bad Family, and Other Modern Things*