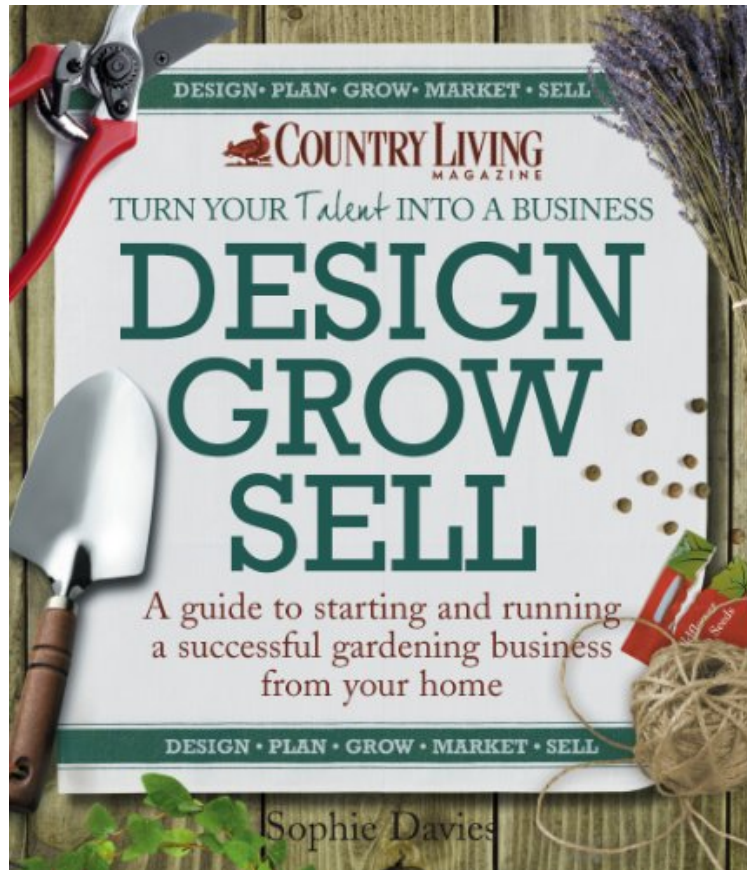


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Design Grow Sell: A guide to starting and running a successful gardening business from your home (Country Living)

Davies Sophie

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Davies Sophie : Design Grow Sell: A guide to starting and running a successful gardening business from your home (Country Living) before purchasing it in order to gage whether or not it would be worth my time, and all praised Design Grow Sell: A guide to starting and running a successful gardening business from your home (Country Living):

This book is aimed at garden lovers and anyone keen to turn their gardening talent into a business.It's for those who, while stuck in an office, have always dreamed of making a living outdoors, for second career-ers who have a flair for gardening and want a job that makes them happy and for anyone who would like to combine a love of plants of gardens with the freedom of being their own boss.Uniquely, the book looks at the diverse opportunities that exist in gardening, from running a nursery to building a garden maintenance business, and from training to be a landscape designer to writing about gardening for a living.Taking the reader through how to pursue each type of business

successfully, it looks at everything from researching the competition, training and internships, to how to get your first job, develop a network and grow the business. As well as all the practical information required to start a gardening business, this essential guide profiles 20 individuals and tells their inspiring stories - from the doctor who became a garden designer and whose work ended up on national television, to the high-flying fashion director who gave up the rat race to make a living from growing traditional roses. Packed with advice, tips and resources, this book offers everything you need to start your own successful gardening business.

About the Author Sophie Davies is an experienced journalist who studied garden design at the English Gardening School. Today, when not writing or designing, she spends her free time gardening at her home in West Sussex.