

## Design and Launch an E-Commerce Business in a Week (ClickStart Series)

Jason R. Rich

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*Design and Launch an Online*


**E-Commerce  
Business**


***In a WEEK***



- ◆ *Build a Retail Site in Just One Week*
- ◆ *Programming Skills and Design Knowledge Not Required*
- ◆ *Discover Inexpensive Solutions from Yahoo!, Go Daddy, Google and eBay*

Entrepreneur Press & Jason R. Rich

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Have you fantasized about your own retail storeselling your own specialty items, showcasing unique products or better promoting existing products? Or have you dreamed of working from home, setting your own hours and still making

great money? Today's technology makes it easier than ever to take your retail dreams to the world's largest marketplace the Internet. In just days, you can build your own eCommerce website, reach potential customers by the millions, process orders 24/7 and accept payments from all over the world with no technical background or graphic design skills! Design a professional eCommerce site using inexpensive, turnkey solutions from established companies like Google, Yahoo! and Go Daddy that require no programming or graphic design knowledge. Create content and online deals that capture shoppers and keep them coming back. Use surefire online tools that work 24/7 to handle payments and accept orders. Drive traffic using Search Engine Optimization and other marketing and advertising techniques. Skillfully handle inventory, order fulfillment, customer service and all other operations. The world's largest marketplace is at your fingertip - take advantage of it!

**About the Author** Jason R. Rich is a bestselling author of more than 35 books, including several e-commerce guides; a frequent contributor to several national magazines and daily newspapers; and a consultant to individuals and businesses looking to launch a successful e-commerce website.