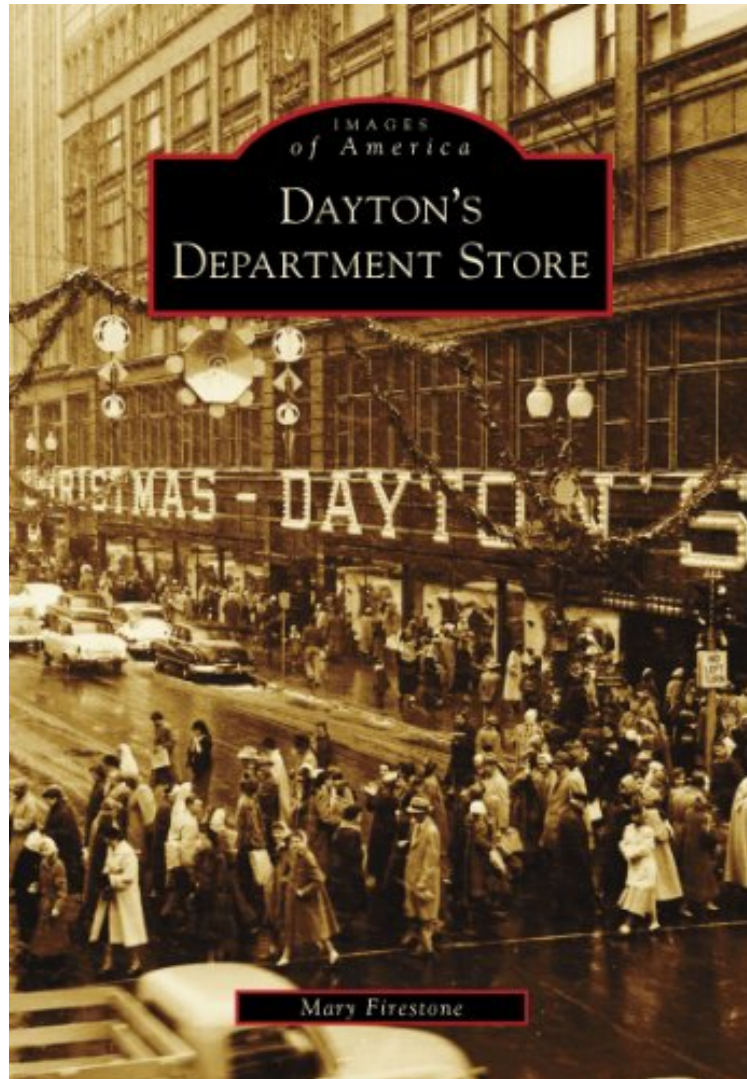


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Dayton's Department Store (Images of America)

Mary Firestone

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Mary Firestone : Dayton's Department Store (Images of America) before purchasing it in order to gage whether or not it would be worth my time, and all praised Dayton's Department Store (Images of America):

2 of 2 people found the following review helpful. Fabulous Photos From My Favorite StoreBy dave keenanIf you like Twin City history, you will LOVE this Dayton's book.Mary Firestone found so many great vintage photos.AND...I learned so much about my favorite department store.George Dayton was truly one of a kind and his store introduced many innovations way before Macy's, Bloomingdale's, or Wanamaker's.Firestone's stories and photos brought back many memories.I thank the author for all her research and interviews.ps: I highly suggest also reading "A Twin Cities Institution (Landmark Department Stores)" by Kristal Leebrick. Leebrick goes into even greater historical detail, including: the Dayton brothers, visionary managers, the Dayton's fire, Young Quinlan, Donaldson's, the Sky Room,

and Southdale. 0 of 0 people found the following review helpful. Fond memories
By L Ray
If you remember and love Dayton's, this is a good history. Pictures are good. Photo of the Tiffin Room is mislabeled. But if you remember it you will know what it is.
9 of 9 people found the following review helpful. Dayton's-Those Were the Days!
By Sometimes a Critic
At one time, working at Dayton's was a rite of passage for youthful Minneapolis residents. In the early 1970's, I worked as a salad and sandwich girl in what was once the Skyroom kitchen. That was back when Dayton's and downtown Minneapolis were enjoyable places to spend the day.
Lunch at The Oak Grill Room is a Christmas season shopping traditon that we haven't given up. The book is interesting, brings back fond memories has great photos.... but I wish it was longer! Still, it presents a very nice slice of history nostalgia. I most definitely wish Dayton's Department Store was still around, but alas,time marches on.

Dayton's department store, grand in scope and company spirit, enjoyed a century in the limelight as one of the nation's leading retailers. Its disappearance has been a challenge to the community, but it is a sign of the times, as many other urban department stores have shared the same fate. Originally called Goodfellows, the store got its start in 1902 when real estate investor and banker George Draper Dayton became a silent partner in the business. He soon took over the company but had to learn the ropes of retail as he went along since he had never intended to become a merchant. The early years were not without struggles, but Dayton's department store was nevertheless an instant hit with its daylight-filled aisles, generous return policies, and quality merchandise. The Minneapolis store became a vibrant self-contained community with a post office, newspaper, infirmary, laundry, bakery, and even a college. "Daytonians" worked and played together around the clock, in baseball and bowling teams, glee clubs, and orchestras. Over time, the reach of Dayton's extended far into the upper Midwest, with stores in North Dakota, South Dakota, and Wisconsin, including the development of the nation's first indoor mall.