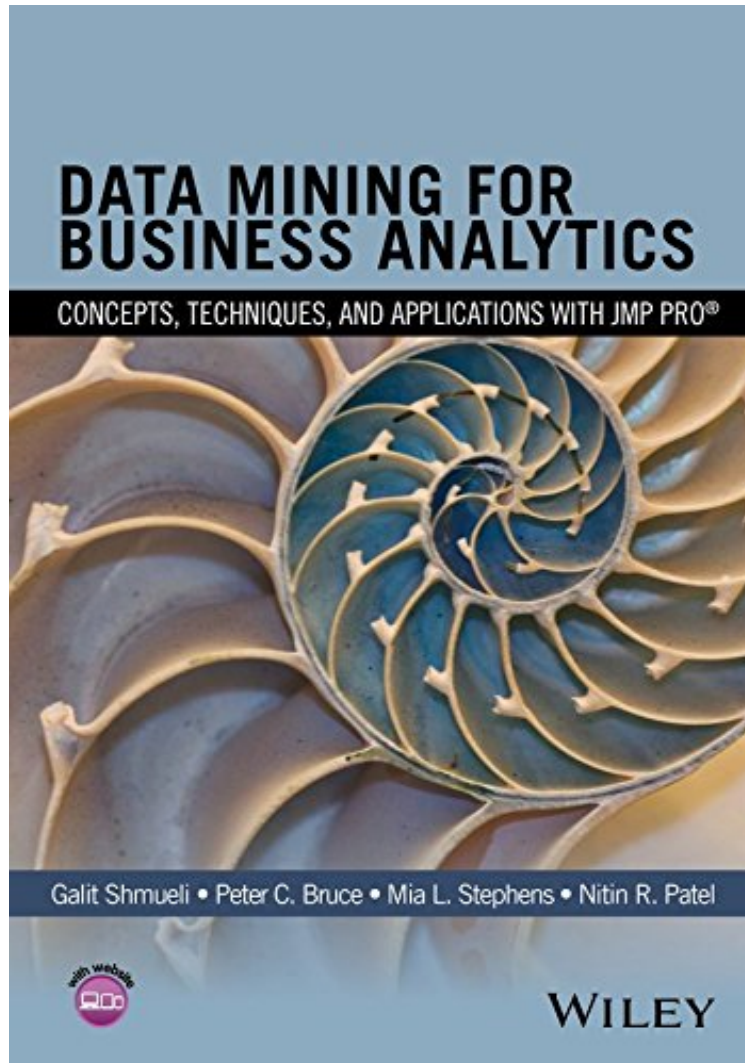


# Data Mining for Business Analytics: Concepts, Techniques, and Applications with JMP Pro

*Galit Shmueli, Peter C. Bruce, Mia L. Stephens, Nitin R. Patel*

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