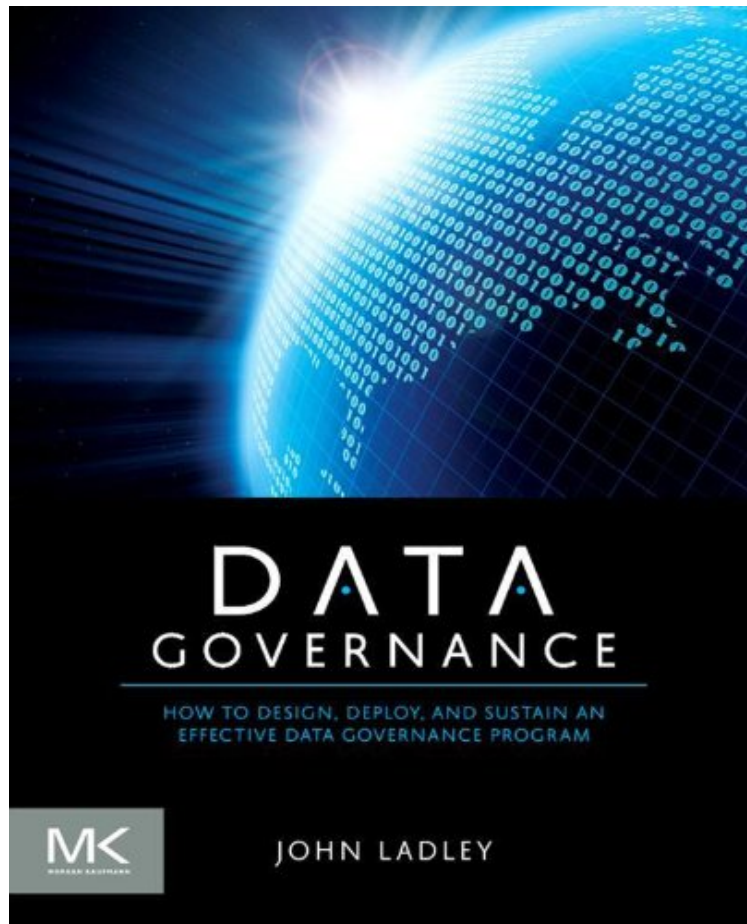


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Data Governance: How to Design, Deploy and Sustain an Effective Data Governance Program (The Morgan Kaufmann Series on Business Intelligence)

John Ladley

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who spout lots of platitudes and fluff but have little if any practical experience in actually implementing anything. I'm happy to say that this book is very different.

This book is for any manager or team leader that has the green light to implement a data governance program. The problem of managing data continues to grow with issues surrounding cost of storage, exponential growth, as well as administrative, management and security concerns; the solution to being able to scale all of these issues up is data governance which provides better services to users and saves money. What you will find in this book is an overview of why data governance is needed, how to design, initiate, and execute a program and how to keep the program sustainable. With the provided framework and case studies you will be enabled and educated in launching your very own successful and money saving data governance program. Provides a complete overview of the data governance lifecycle, that can help you discern technology and staff needs Specifically aimed at managers who need to implement a data governance program at their company Includes case studies to detail "and"; and "in real-world situations

About the Author John Ladley is currently the Principal of IMCue Solutions, a consultancy that focuses on providing high value EIM advisory services to CXOs, and IT vendors. He has also editor of the Data Strategy Journal.