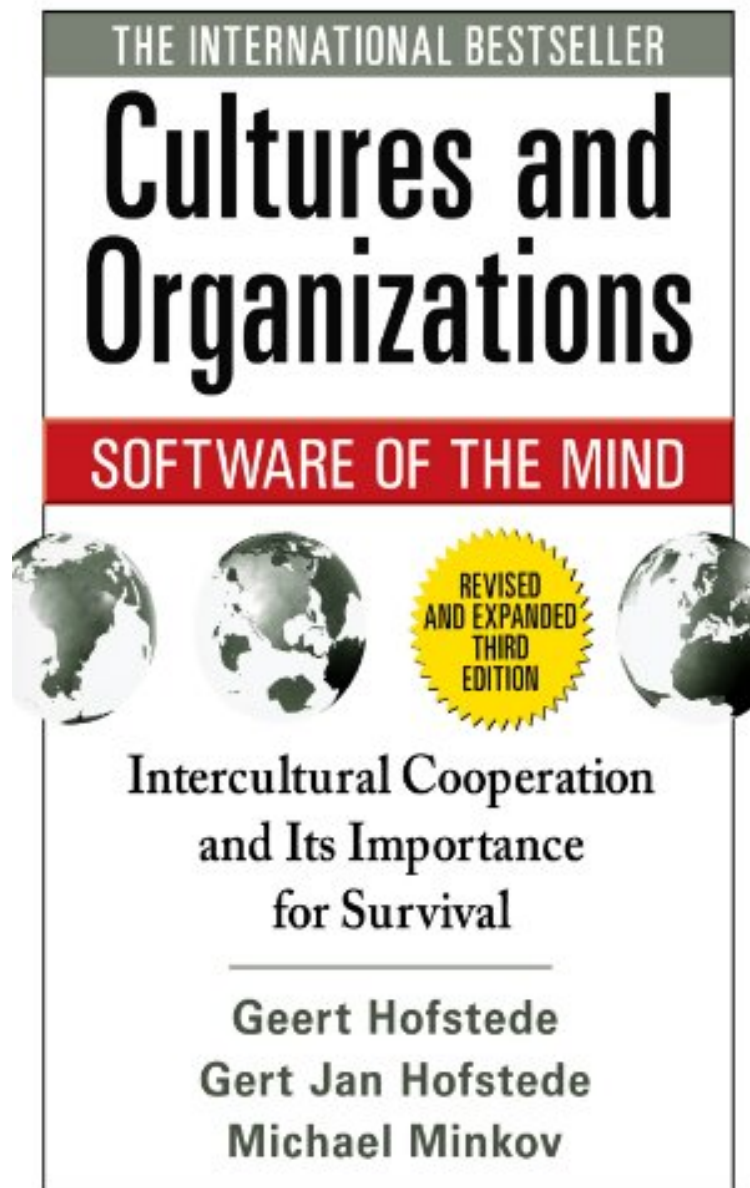


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Cultures and Organizations: Software of the Mind, Third Edition (Business Skills and Development)

Geert Hofstede, Gert Jan Hofstede, Michael Minkov
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worth my time, and all praised *Cultures and Organizations: Software of the Mind, Third Edition (Business Skills and Development)*:

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An astonishingly comprehensive analysis of cultures in over 70 countries conducted over a 40 year span. Hofstede suggests that our cultural imprint drives many of our values, beliefs, thoughts, feelings and behaviours. Many of these operate at the unconscious level until you travel overseas and experience a different culture. The book measures and compares cultures on 6 dimensions and in doing so provides amazing insight into how to operate when living and working in a culture that you did not grow up in. A must for anyone who works with people from different cultures.
After speaking with expert lecturer on Cultures Olga Muzychenko, I now have reason to doubt how Hofstede integrates data from different studies to arrive at final conclusions. ... even with that knowledge ... it is still very much worth a read.
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This distills multicultural communication with business orientated dialogues and is written in a book format; rather than an activity based format. There is another book, *Figuring Foreigners Out* - a practical guide, that is written more in a Q/A activity format. The material is largely the same. Sometimes, people complain to me that the other book has an older copyright: 1998. This book is 2010. The material is largely the same and both are quality books. I recommend this book if you want a book that is written to read instead of an activity book. I really like both and find they complement each other's formats well. Although it is fair to note that this book was more recently published. Either way, I highly recommend supplementing this book with talking to different cultures and youtube videos on communication in different cultures. Despite the youtube supplementation, I still think you need a quality, well-written book source if one is serious about the topic. Also, the Kindle version of this book has about 10 popular highlights at the time of this review. It looks like there is an active kindle community highlighting in this book. The popular highlight choices are pretty good choices too...I would be interested to see other people highlight in this kindle book to see what people find valuable :).
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A detailed and fascinating review of Hofstede's dimensions, by the researcher himself, showing broad high-level insights into history and culture, although a bit tedious, as it often describes in detail relationships many of us implicitly understand.

The revolutionary study of how the place where we grew up shapes the way we think, feel, and act-- with new dimensions and perspectives
Based on research conducted in more than seventy countries over a forty-year span, *Cultures and Organizations* examines what drives people apart--when cooperation is so clearly in everyone's interest. With major new contributions from Michael Minkov's analysis of data from the World Values Survey, as well as an account of the evolution of cultures by Gert Jan Hofstede, this revised and expanded edition: Reveals the "moral circles" from which national societies are built and the unexamined rules by which people think, feel, and act
Explores how national cultures differ in the areas of inequality, assertiveness versus modesty, and tolerance for ambiguity
Explains how organizational cultures differ from national cultures--and how they can be managed
Analyzes stereotyping, differences in language, cultural roots of the 2008 economic crisis, and other intercultural dynamics