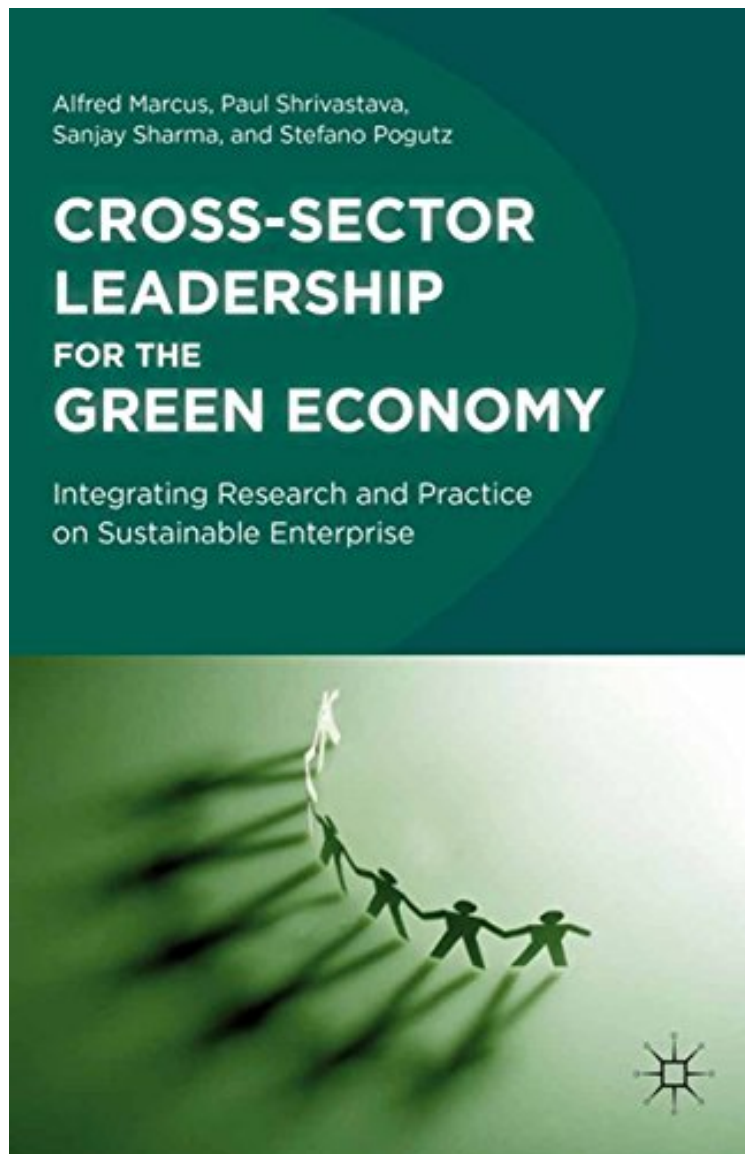


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## Cross-Sector Leadership for the Green Economy: Integrating Research and Practice on Sustainable Enterprise

*A. Marcus, P. Shrivastava, S. Sharma, S. Pogutz*  
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## Practice on Sustainable Enterprise:

Technology breakthroughs in sustainable renewable energy and energy conservation technologies require that there be a strong institutional ecosystem in place which supports innovation, but the nature of this foundation and how it works is not well-known. Becoming a leader necessitates new forms of cross-sector cooperation.

About the Author ALFRED MARCUS teaches and conducts research in strategic management, macroeconomics, business ethics, and business and the natural environment. He has been chair of the Carlson School's Strategic Management and Organization Department, Director of the Carlson School's Strategic Management Research Center, and a Visiting Professor at MIT's Sloan School of Management and at the Norwegian School of Management. PAUL SHRIVASTAVA currently the David O'Brien Distinguished Professor and Director of the David O'Brien Centre for Sustainable Enterprise at the John Molson School of Business, Concordia University, Montreal, Canada. SANJAY SHARMA Dean, John Molson School of Business, Concordia University, Montreal, the largest English language business school in Canada. STEFANO POGUTZ Tenured Researcher and Assistant Professor of Management in the Department of Management and Technology at Università Bicocca; Bocconi, Milan, Italy.