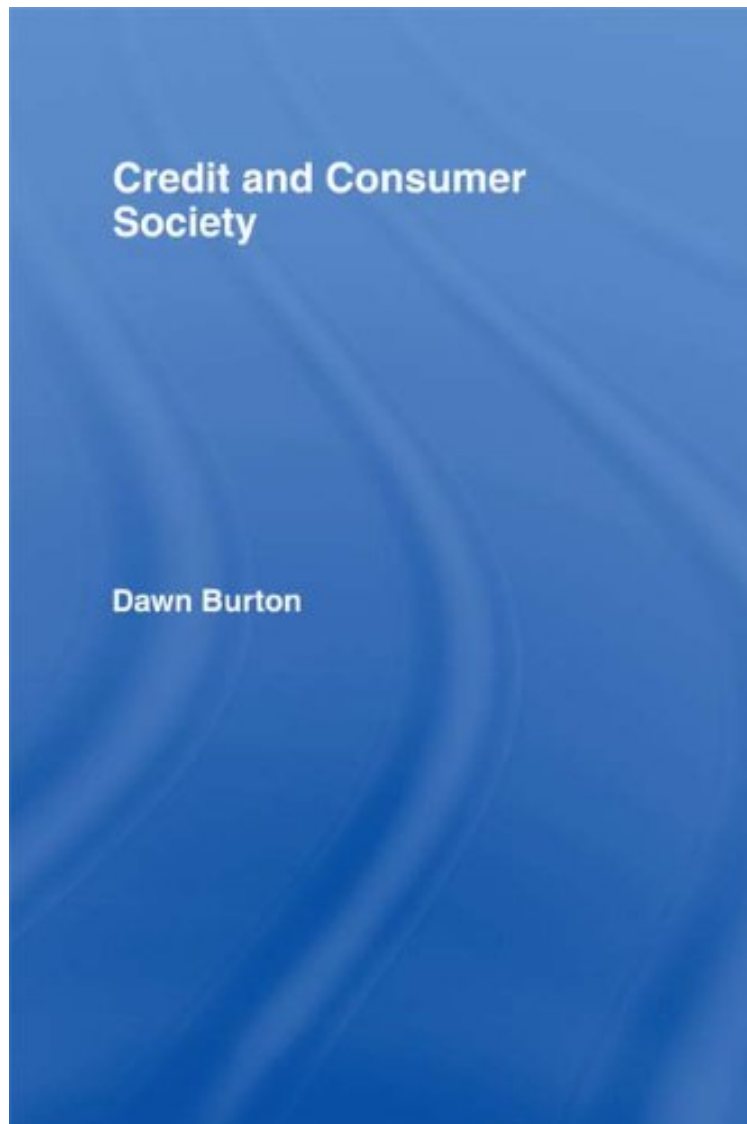


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Credit and Consumer Society

Dawn Burton

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Dawn Burton : Credit and Consumer Society before purchasing it in order to gage whether or not it would be worth my time, and all praised Credit and Consumer Society:

The language of credit and debt is almost ubiquitous in daily life. In advanced modern societies, financial institutions and other organizations have become increasingly active in lending money to consumers, and consumers apparently more than willing to take advantage. This groundbreaking new book offers an analysis of this important phenomenon, arguing that we have entered an era in which credit and debt are sanctioned, delivered and collected through new

cultural and economic mechanisms. Written in an accessible and straightforward style, the book takes a multi-disciplinary approach, examining consumer credit and debt in both societal and economic contexts. It explores key topics such as: the historical context of credit and debt current theories of a consumer-centred society the credit industry attempts at government regulation. *Credit and Consumer Society* establishes the wider analysis of consumer credit and debt as a discipline in its own right. It is important reading for students and researchers in business and management, finance, public policy and sociology, as well as for policy makers and consumer groups working directly in this field.

About the Author Dawn Burton has held positions in sociology and marketing at leading British universities. She has held numerous research grants and has acted in a consultancy capacity for many mainstream and sub-prime organizations in the financial services sector. Her work has been published in leading journals within the fields of marketing, management, sociology and geography.