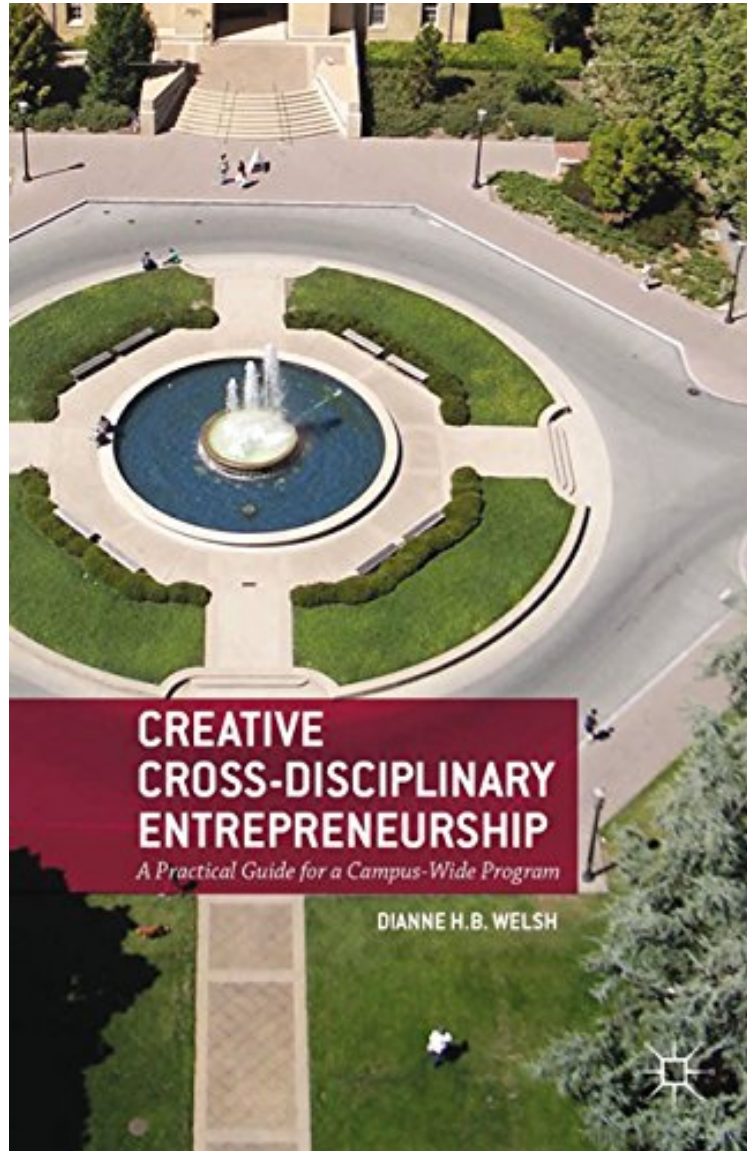


(Get free) Creative Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program

# Creative Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program

*D. Welsh*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#2887338 in eBooks 2014-12-10 2014-12-10 File Name: B00RZU46GM | File size: 20.Mb

**D. Welsh : Creative Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creative Cross-Disciplinary Entrepreneurship: A Practical Guide for a Campus-Wide Program:

Creative Cross-Disciplinary Entrepreneurship responds to educational demands created through dramatic changes in the nature of business, by describing how to develop a cross-disciplinary curriculum in Entrepreneurship that further increases students' knowledge base in specific areas of interest and the development of an 'entrepreneurial mindset.'

About the Author Dianne H. B. Welsh is the Hayes Distinguished Professor of Entrepreneurship, Founding Director of the North Carolina Entrepreneurship Center, and Founding Director of the Entrepreneurship Cross-Disciplinary Program at The University of North Carolina at Greensboro, USA. She holds a PhD in Management from the University of Nebraska-Lincoln, USA, and is a recognized scholar in entrepreneurship, family business, and franchising with six books and over 150 publications.