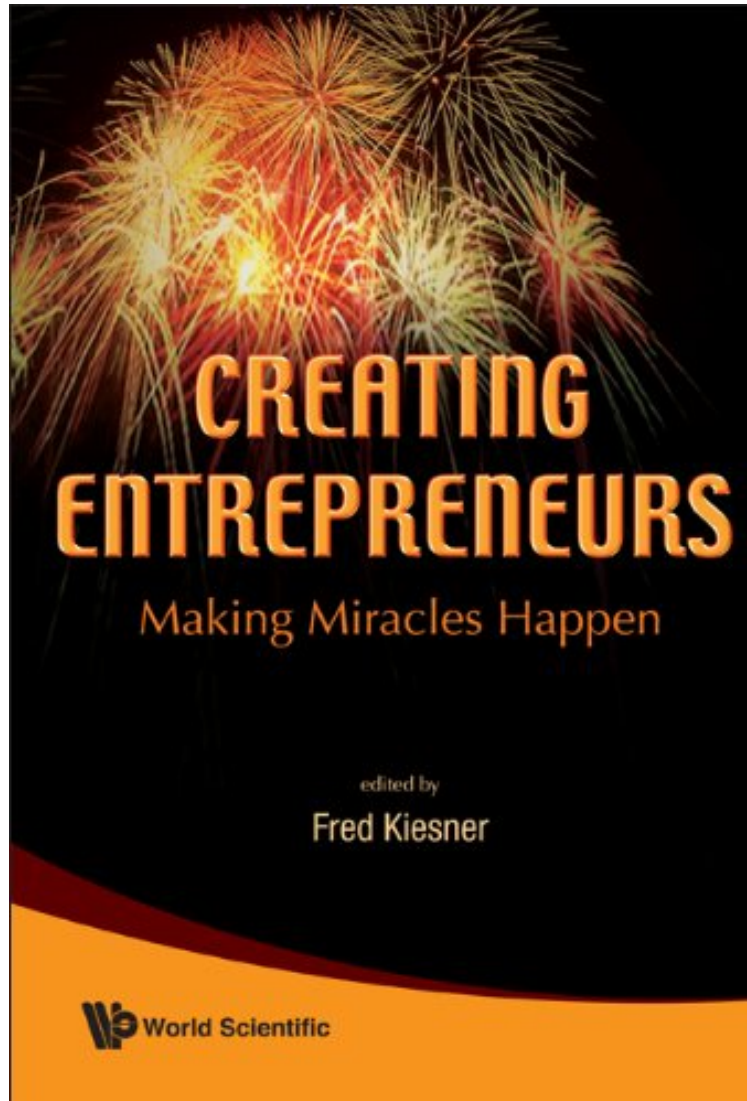


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Creating Entrepreneurs:Making Miracles Happen

Fred Kiesner

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Fred Kiesner : Creating Entrepreneurs:Making Miracles Happen before purchasing it in order to gage whether or not it would be worth my time, and all praised Creating Entrepreneurs:Making Miracles Happen:

This book gives short, action-oriented snippets of thoughts and ideas from some of the finest thinkers of entrepreneurship. It provides insights into educational activities, entrepreneurial thinking and on-the-streets operational methodologies of entrepreneurship. The thoughts, experiences, ideas and "doablerdquo; actions presented in the book will help budding entrepreneurs pave the way for future entrepreneurial success. The

contributors range from world-class educators and successful entrepreneurs, to creative social entrepreneurs. Written in a simple and accessible manner, this book will be of interest to educators, mentors, advisors, policy makers, students, future entrepreneurs and the general public.

Contents:

- Setting the Entrepreneurial Stage: This is the Age of the Entrepreneur! (F Kiesner)
- The Crazy Entrepreneurial Professor! Crazy Like a Fox! (F Kiesner)
- Creating The 21st Century Entrepreneurial Campus (D F Kuratko)
- Developing Effective Business Plans (C W Hofer)
- Self-Assessment for the Entrepreneur! (F Kiesner)
- Training Programs for Fledgling Entrepreneurs (G Solomon)
- Global Entrepreneurship Education: What I Have Learned about Entrepreneurship Education in Asia (L P Dana)
- Teaching Global Entrepreneurship through Action-Based Learning (L Middleton)
- Social Entrepreneurs: Born or Bred? Capitalism that Makes a Difference! (D Bussau)
- Entrepreneurship Educators Need to be Enterprising (C Collet B Oacute; Cinneacute;ide)
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- The Miracle of Changing the Mindset for Young, Would-be Entrepreneurs (J M Romaguera)
- Entrepreneurship for Non-Traditional Youth Entrepreneurs (R Warren)
- Five Classic Challenges for Entrepreneurial Leaders: Coaching and Mentoring Entrepreneurial Winners! (M Goldsmith)
- The Entrepreneur's Ethical Survival Kit (A Gross-Schaefer)
- Making Entrepreneurial Finance Relevant and Interesting for Aspiring Entrepreneurs (D Choi)
- 100 Or So Simple Ingredients for Winning in Life as an Entrepreneur, Leader, Manager, and Winner! (F Kiesner)
- Entrepreneurship Within a Large Organization (W B Truitt)
- Can a Young Person REALLY be an Entrepreneur? (B Keywell)
- Being a Winner or a Loser: It is Your Choice! (F Kiesner)
- Creating the University-Based Entrepreneurship Resource Center (C Caswell)
- Listening to the Pioneers of Entrepreneurship Education (B McKenzie)
- The Academy of Business Leadership (A Ouroumian)
- Developing Entrepreneurs through Mentorship (S Tan L N Landrum)
- So What is this Beast Called an Entrepreneur? (F Kiesner)
- Fulfilling the Impossible Dream: Breaking into a Targeted Niche Market (M de la Torre)
- What is It You Want out of Life? (F Kiesner)
- Sound Bites and Other Food for Entrepreneurial Thought (E B Grossman)
- What I Learned in Forty-Five Years as an Entrepreneur, Entrepreneurial Mentor, Teacher, and Coach (J Bailey)
- WHEW! Pulling It All Together! (F Kiesner)

Readership: Graduates, researchers and general public interested in entrepreneurship.