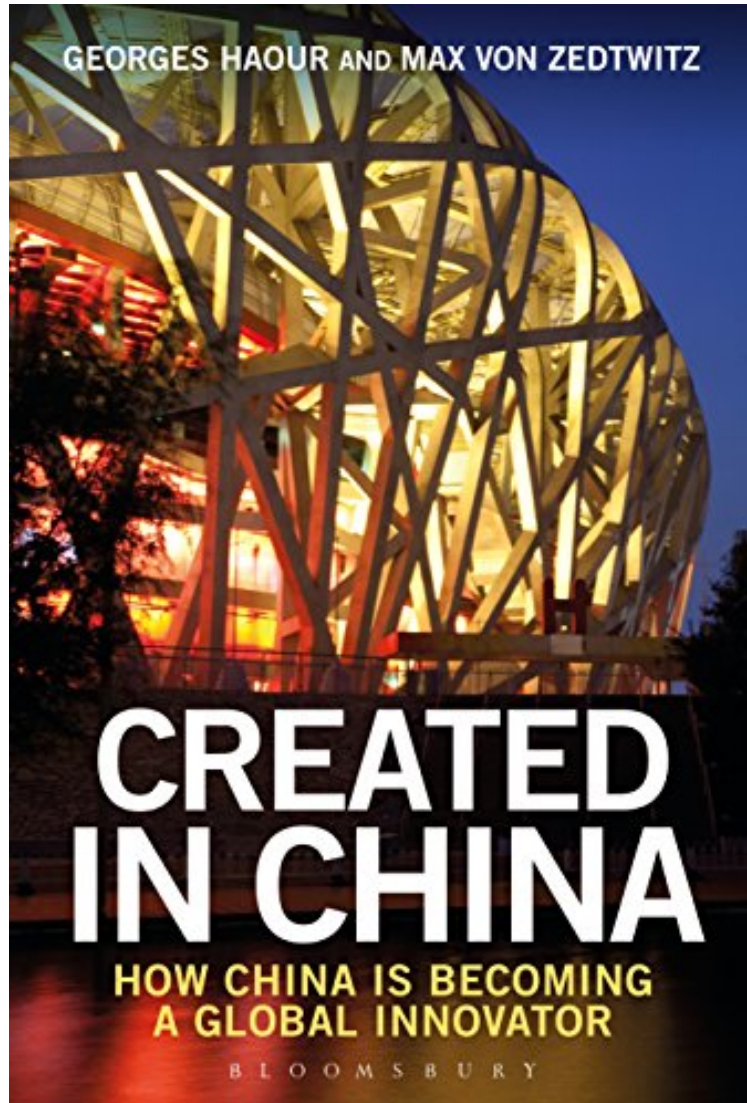


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Created in China: How China is Becoming a Global Innovator

Georges Haour, Max von Zedtwitz
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Georges Haour, Max von Zedtwitz : Created in China: How China is Becoming a Global Innovator before purchasing it in order to gage whether or not it would be worth my time, and all praised Created in China: How China is Becoming a Global Innovator:

1 of 1 people found the following review helpful. Excellent and quick insight into the economic success of one of the oldest culturesBy Mario HergerThis book gives an excellent and quick insight to China for those not so familiar and who are wondering from where the rise of this country comes from. Alibaba, Huawei or Foxconn are just a few of the new global players, and it's not so much about knocking off technologies from the West, but coming with original innovation. There is still a lot to do for China, but the two authors guide with a a lot of data and examples through the

economic system and the framework conditions of this country. 0 of 0 people found the following review helpful.
Informative book on Innovation in China By Derrick Kon This book gives a comprehensive introduction into innovation in China. The chapters includes:-China's glorious history of innovation-Innovation indicators in China-Government and firms as key actors of the innovation scene-Framework conditions for innovations in China-The human factor-The contribution of non-Chinese innovators-Becoming a global innovator- patterns in the public sector-China becoming a global innovator The chapters are supported by diagrams, key sources (such as the 12th Five Year Plan for National Economic and Social Development of PR China), concise examples of innovative companies (Tencent, Huawei, Haier and others). Overall, the book is well research with its wide-ranging chapters each covering sufficient depth. Personally, I find this book very readable and highly informative as it highlights the key insights for anyone who wants to get to know about how China is becoming a global innovator.

Undisputedly, China has become the world's manufacturing powerhouse, accounting for around half of all personal computers, digital cameras and kitchen appliances. However, the country is fast transitioning from low-cost manufacturing to a higher-value, innovation-led economy, a critical transformation that is at the heart of this new title. Companies are the essential engines of the wealth-creation process, particularly in the areas of internet and mobile telecommunications, and firms such as Tencent and Xiaomi are showing clear potential to become major players. Demonstrating strong commitment to the country's relentless progress in the realm of innovation, the Chinese government has encouraged the development of a business environment in which firms can experiment, operate and thrive. Created in China provides an examination of the critical human factors at play, as well as re-assessing some of the metrics traditionally used to describe and measure China's capacity for innovation. As Chinese firms begin to transform the country into a truly global innovator, the emerging patterns of future innovation are identified and reviewed. New and dynamic practices are arising that are recognisably Chinese, yet at the same time capable of competing on the world stage. Following the successes of firms such as Huawei, Haier and Lenovo, a growing number of technology-focused firms are now turning their attention towards markets outside of China - a development that will not only benefit the country but will provide exciting opportunities for businesses throughout the world.

Highly informative and insightful on what makes innovation click in China. This book should be on every executive's must-read list. -- Prof. Jin Chen * Tsinghua University, China * A wide-ranging and illuminating overview of Chinese science and technology past and present, and an informative analysis of what is shaping its developing capacity for innovation. I highly recommend it. -- Eleanor D. Westney * Sloan Fellows Professor Emerita, MIT Sloan School of Management, USA, and Visiting Professor of International Business, Aalto School of Business, Finland * China is undoubtedly the next big story in 21st century innovation. As I have been leading RD and innovation in both the Silicon Valley and China for more than two decades myself, the authors are highlighting all the important challenges and opportunities in China. A profitable read for anyone anywhere competing on the world stage of innovation. -- Li Gong, PhD * Chairman CEO of Acadine Technologies, ex-President of Mozilla Corporation * This most insightful fresco of innovation in China outlines the patterns expected to be followed by China on its way to becoming a major source of innovation for the world. Very appropriately focused on China's firms and on entrepreneurial innovation, this book provides a wealth of information in a clear fashion. Enjoy! -- Dr. Uli Sigg * Deputy Chairman of the media Ringier Group and former Swiss Ambassador to China * About the Author Georges Haour is Professor of Technology Innovation Management at IMD Business School in Switzerland. He also acts as an adviser to organizations in his area of value-creation through effective management of the innovation process, as well as the commercialization of technology. In the last ten years he has been regularly invited to lecture in China. He has eight patents, 110 publications and three books on innovation and technology commercialization. Max von Zedtwitz is Professor of International Business and Innovation at universities in China and Europe, and Managing Director of the "GLORAD Research Center for Global RD and Innovation" with offices in Shanghai, Beijing, St. Gallen, Kaunas, Heilbronn, Moscow and Silicon Valley in California. A resident of China for 12 years, he previously taught at Tsinghua, Peking and Tongji Universities, ran a start-up in technology intelligence in Hong Kong, and served as a Vice President with PRTM Management Consultants in Shanghai.