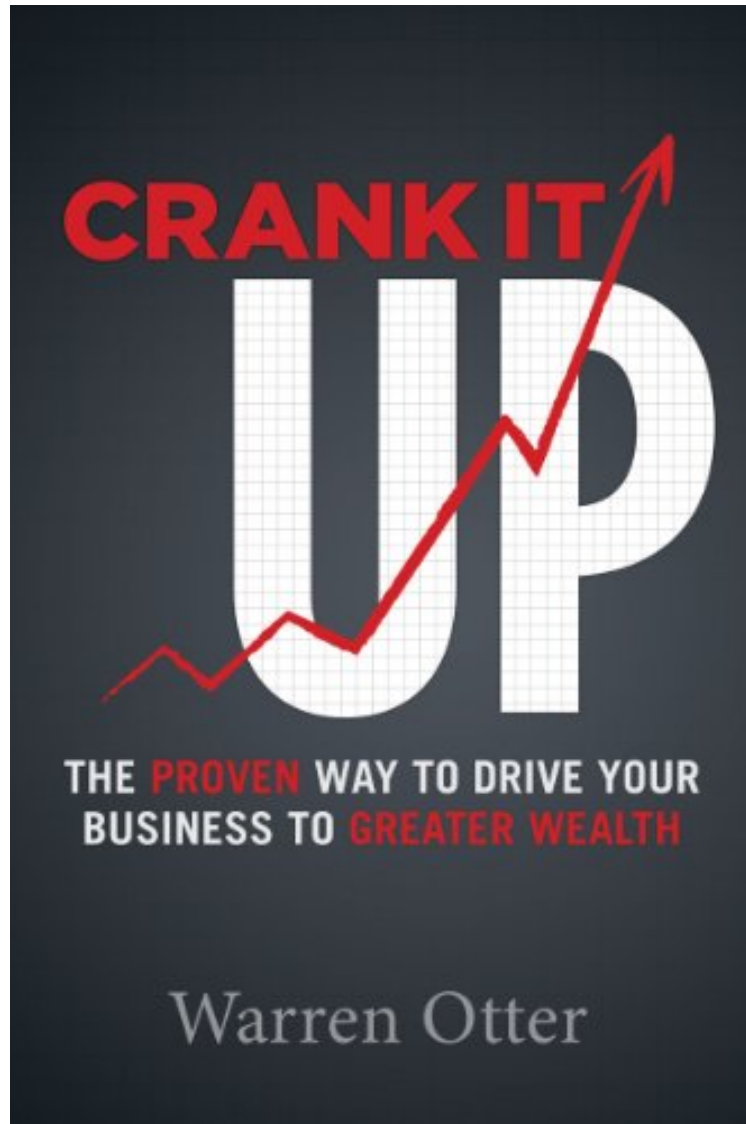


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Warren Otter

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Warren Otter : Crank It UP: The Proven Way to Drive Your Business to Greater Wealth before purchasing it in order to gauge whether or not it would be worth my time, and all praised Crank It UP: The Proven Way to Drive Your Business to Greater Wealth:

Do you own your own business? Are you happy with the growth profit? Are your profits sliding? Is it time to crank up

your business from successful to very successful and lose the frustration? You Have a Once in a Lifetime Opportunity to Assist Your Own Wealth Creation. Acquisition is one of the most powerful ways to grow your business — faster and more cost effective than organic growth alone. A strategy long employed by large companies, rewards can be large and immediate for small to mid-size companies if done strategically, and by avoiding common pitfalls. Crank It UP simplifies the process of successful acquisition into 5 easy steps so that businesses can grow through acquisition whilst still running the day-to-day business. From understanding your purpose goals, developing a strategy, identifying quality and strategic targets, financing, negotiating, finalizing and integrating to maximum benefit Crank it UP steps you through all you need to know to maximize the potential of your already successful business. Enhance your lifestyle, free up your time to spend with those you love, and develop a legacy for future generations. About the Author: Warren Otter is a successful and award winning company owner with a Business Degree in Accounting, is qualified as a CPA, and holds a Masters in Business Administration. Warren utilised the power of acquisition to grow his manufacturing business, fivefold, whilst in a low growth sector. This has led to the development of a proven strategy which assists private businesses grow profitably in a short period of time. Warren believes so strongly in the benefits of this strategy that he now works alongside other businesses owners CEO's who are forward thinking, energetic to take their company to the next level of growth, profit and professionalism.