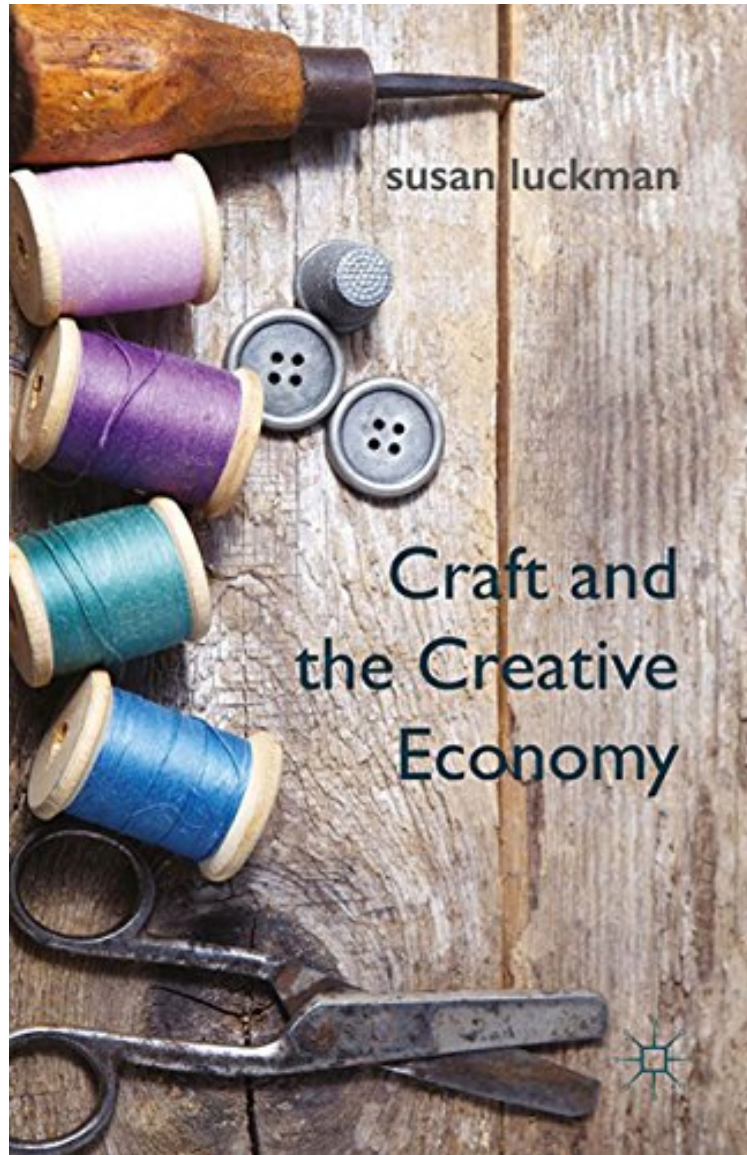


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Craft and the Creative Economy

S. Luckman

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Craft and the Creative Economy examines the place of craft and making in the contemporary cultural economy, with a distinctive focus on the ways in which this creative sector is growing exponentially as a result of online shopfronts and home-based micro-enterprise, 'mumpreneurialism' and downshifting, and renewed demand for the handmade.

“Craft and the Creative Economy offers a fresh look at contemporary craft entrepreneurs and gives an overview of the main conceptual debates behind the raised profile of craft and making as a new production and consumption trend. It also gives emphasis to the gendered aspect of this kind of entrepreneurialism as well as the role that online communication networks play in this social phenomenon. This book is an appealing read for people interested in cultural economies and lifestyle consumption.” (Paz Concha, LSE of Books, blogs.lse.ac.uk, October, 2016)

“Craft and the Creative Economy . . . considers the recent rise of craft and what obstacles and opportunities it presents for the contemporary cultural economy. . . . It will be of interest to a wide range of scholars researching craft in areas including cultural studies, gender studies, economics and labour studies, cultural and economic policy and development, craft theorists. It will also make salutary reading for those engaged in a craft economy that this book forensically describes.” (Catharine Rossi, *International Journal of Cultural Policy*, Vol. 22 (3), 2016)

About the Author Susan Luckman is Professor in Cultural Studies at the University of South Australia, Adelaide, Australia. She is the author of *Locating Cultural Work* (2012), and co-editor of *Sonic Synergies* (2008), an anthology on creative music cultures and the global economy.