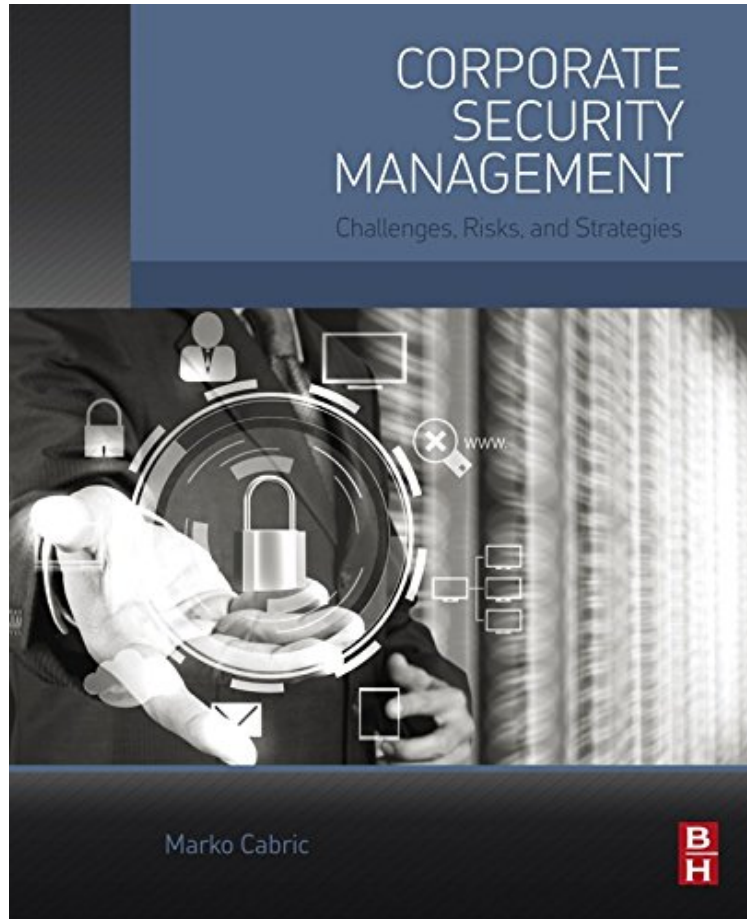


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# Corporate Security Management: Challenges, Risks, and Strategies

*Marko Cabric*

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Corporate Security Management provides practical advice on efficiently and effectively protecting an organization's processes, tangible and intangible assets, and people. The book merges business and security perspectives to help transform this often conflicted relationship into a successful and sustainable partnership. It combines security doctrine, business priorities, and best practices to uniquely answer the Who, What, Where, Why, When and How of corporate security. Corporate Security Management explores the diverse structures of security organizations in different industries. It shows the crucial corporate security competencies needed and demonstrates how they blend with the competencies of the entire organization. This book shows how to identify, understand, evaluate and anticipate the specific risks that threaten enterprises and how to design successful protection strategies against them. It guides readers in developing a systematic approach to assessing, analyzing, planning, quantifying, administrating, and

measuring the security function. Addresses the often opposing objectives between the security department and the rest of the business concerning risk, protection, outsourcing, and more. Shows security managers how to develop business acumen in a corporate security environment. Analyzes the management and communication skills needed for the corporate security manager. Focuses on simplicity, logic and creativity instead of security technology. Shows the true challenges of performing security in a profit-oriented environment, suggesting ways to successfully overcome them. Illustrates the numerous security approaches and requirements in a wide variety of industries. Includes case studies, glossary, chapter objectives, discussion questions and exercises.

"...an excellent resource for security managers from multiple industries with information that can be useful to any number of people from risk managers to human resource specialists to corporate security directors." --Security Management "...a comprehensive and detailed reference resource for security managers in various industries...Sprinkled throughout the volume are highly useful templates for conducting threat, risk, and vulnerability assessmentshellip;" --Journal of Counterterrorism Homeland Security International "...welcome and worth its price...a well-written, responsible and clear setting out of what the corporate security manager's job is, and how to do it." --Professional Security Magazine Online

About the Author  
Marko Cabric is a globally operating freelance security manager, consultant, lecturer and author based in Tel Aviv, Israel and Belgrade, Serbia. He has more than 20 years of top-ranking security experience from Europe, Middle East and Africa including the Israeli military and homeland security and as a corporate security manager in several industries. Marko manages, teaches, consults, and trains corporate security clients and business teams on various security matters such as corporate security management, physical security, supply chain security, fraud prevention and investigations, crisis management, business continuity, disaster recovery, and information security. He has established corporate security programs for numerous multinational corporations, especially throughout Europe, the Middle East, and Africa.